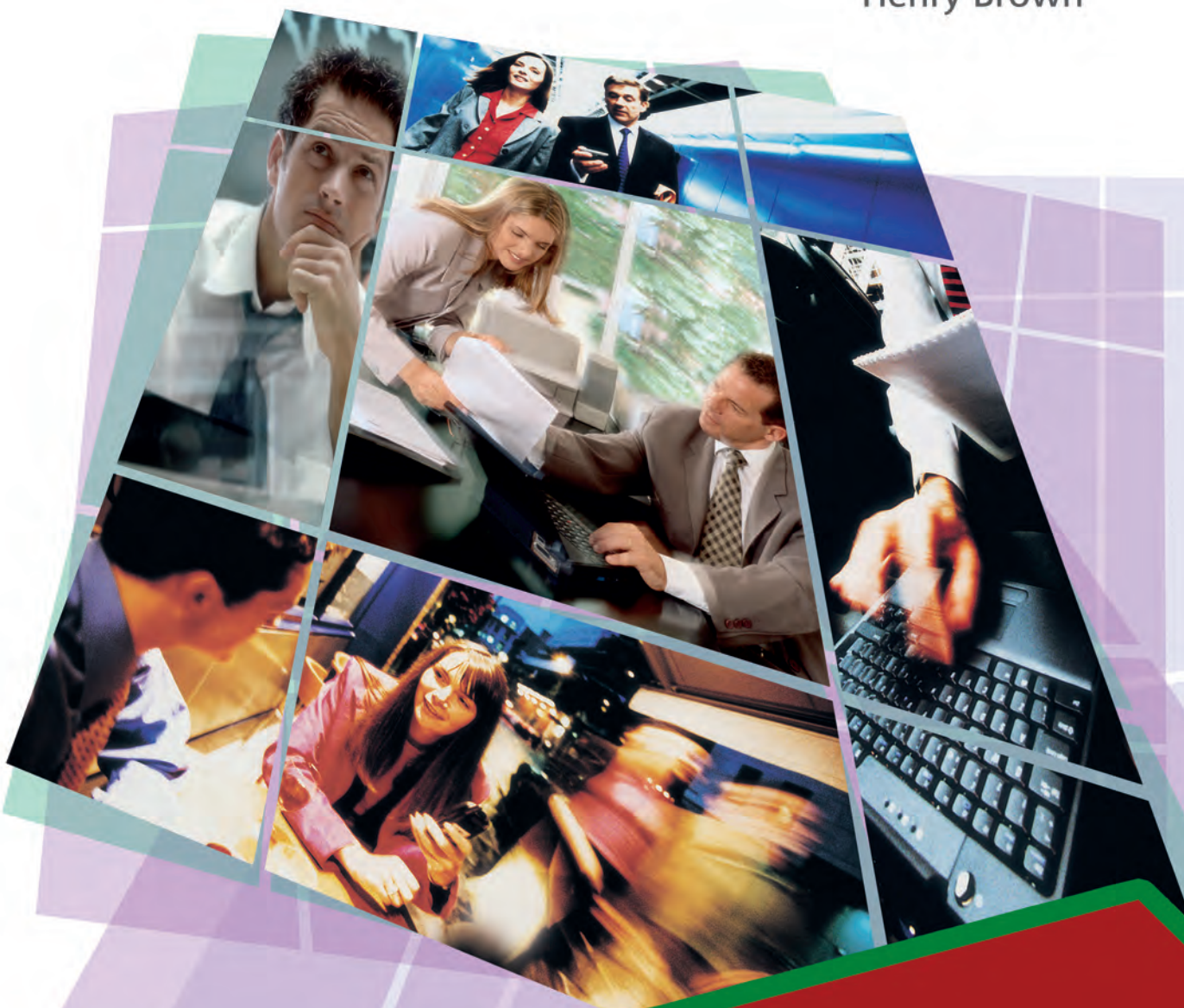


**CAREER
PATHS**

Management II

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Henry Brown



Express Publishing

Table of Contents

Book 1	Unit 1 – Supply and Demand	4
	Unit 2 – Production	6
	Unit 3 – Quality Standards	8
	Unit 4 – Deadlines	10
	Unit 5 – Benchmarks	12
	Unit 6 – Controlling Operations	14
	Unit 7 – Product Details	16
	Unit 8 – Pricing	18
	Unit 9 – Sales	20
	Unit 10 – Sales Forecasts	22
	Unit 11 – Shipping	24
	Unit 12 – Branding	26
	Unit 13 – Marketing	28
	Unit 14 – Competition	30
	Unit 15 – Customer Relations	32
Glossary	34	
Book 2	Unit 1 – Management Style 1	4
	Unit 2 – Management Style 2	6
	Unit 3 – Management Style 3	8
	Unit 4 – Starting a Business	10
	Unit 5 – Business Strategy	12
	Unit 6 – Business Models	14
	Unit 7 – Costs and Expenses	16
	Unit 8 – Income and Assets	18
	Unit 9 – Budgets	20
	Unit 10 – Balance Sheets	22
	Unit 11 – P&L Reports	24
	Unit 12 – Cash Flow Statements	26
	Unit 13 – The Break-even Point	28
	Unit 14 – Taxes	30
	Unit 15 – Bookkeeping Cycle	32
Glossary	34	
Book 3	Unit 1 – Business Relationships	4
	Unit 2 – E-commerce	6
	Unit 3 – Internet Security	8
	Unit 4 – Project Management 1	10
	Unit 5 – Project Management 2	12
	Unit 6 – Risk Management	14
	Unit 7 – Fraud 1	16
	Unit 8 – Fraud 2	18
	Unit 9 – Preventing Shrinkage	20
	Unit 10 – Bankruptcy	22
	Unit 11 – Downsizing	24
	Unit 12 – Evaluations	26
	Unit 13 – Business Ethics	28
	Unit 14 – Workplace Conflict 1	30
	Unit 15 – Workplace Conflict 2	32
Glossary	34	

Ready to trade in your old phone?
Get a Satellite XK50 Smartphone!

TechWare just **developed** its latest state-of-the-art device. It **features** a lightning-fast processor and a sleek design. It's lightweight, but it doesn't sacrifice **durability!** And it has tons of great **qualities**, including:

- An 8 megapixel camera
- Voice and face recognition
- A crystal-clear touch screen with **dimensions** of 5.5 inches by 2.75 inches
- 64GB of storage – take your pictures, music, and videos with you wherever you go!

With the Satellite XK50, you'll get all these **upgrades** and more!

TechWare **releases** its newest creation on July 1.

Global Wireless will **distribute** this **make** and **model** exclusively.

To order yours, visit www.globalwireless.com.

Get ready!

1 Before you read the passage, talk about these questions.

- 1 What types of information can you find in a product description?
- 2 What general qualities do people look for in products like electronic devices?

Reading

2 Read the advertisement. Then, complete the table.

Product Information	Details
Make/Model	1 _____
Dimensions/Storage	2 _____
How to get it	3 _____

upgrade

1990-2000-2013

GLOBAL WIRELESS
distributes exclusively
Satelite XK50
Smartphone!

Developed by TechWare

TechWare

model

make

distribute

Vocabulary

3 Match the words (1-5) with the definitions (A-E).

- 1 ___ make 4 ___ quality
2 ___ model 5 ___ develop
3 ___ feature

- A to possess a certain characteristic as an important element
B the brand or company that manufactures an item
C to create something new or make an existing thing better
D a characteristic of something
E a specific item that is distinctive from other items of the same type

4 Read the sentences and choose the correct word.

- The company is **releasing/featuring** its newest video game next month.
- Only one company can **develop/distribute** the product to customers.
- The picture frame's **qualities/dimensions** are five inches by seven inches.
- This truck is known for its **durability/model**. It will run for years and years.
- The new phone has several **makes/upgrades** that make it easier to use.

5 Listen and read the advertisement again. What are the Satellite XK50's key features?

Listening

6 Listen to a conversation between two managers. Mark the following statements as true (T) or false (F).

- ___ The Alloy 760 has had problems with durability.
- ___ It will take about three months to fix the design problems.
- ___ The woman expects to distribute the phone in December.

7 Listen again and complete the conversation.

- Manager 1:** So we're getting ready to 1 _____ the Alloy 760.
- Manager 2:** Yeah, when do you think it'll 2 _____?
- Manager 1:** Well, we're having some design problems. 3 _____ has been an issue.
- Manager 2:** 4 _____ will it take to fix it?
- Manager 1:** I think it'll be about a 5 _____.
- Manager 2:** Okay. But the other 6 _____ are working fine?
- Manager 1:** Yeah, they are.

Speaking

8 With a partner, act out the roles below based on Task 7. Then, switch roles.

USE LANGUAGE SUCH AS:

*When do you think the ... will be ready?
It'll be about ... / It will be ready around ...
How long will it take to ...?*

Student A: You are a manager at a cell phone manufacturer. Talk to Student B about:

- problems with an upcoming smartphone
- upgrades on the new phone
- when it will be ready

Student B: You are another manager at a cell phone manufacturer. Talk to Student A about the progress of a new smartphone.

Writing

9 Use the conversation from Task 8 to fill out the advertisement.

Ready for a new phone?

Get the _____
This state-of-the-art smartphone features _____
It has _____, _____, and _____
This new _____
Order one today!