



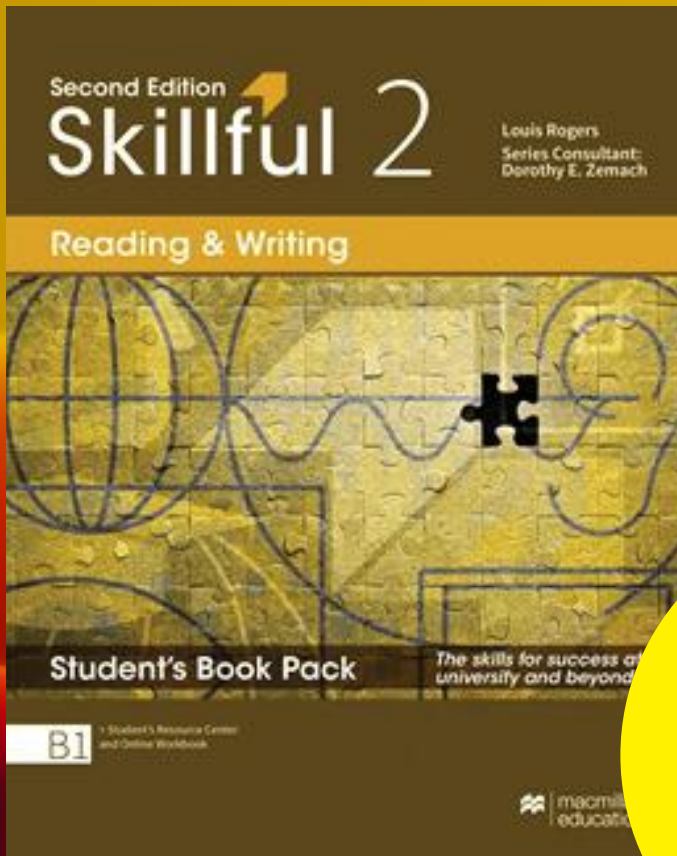
ENGLISH CENTRAL.*net*

ENGLISH LANGUAGE TEACHING GUIDE

2018

DISTRIBUTING INNOVATIVE &
AWARD-WINNING ELT PUBLISHERS

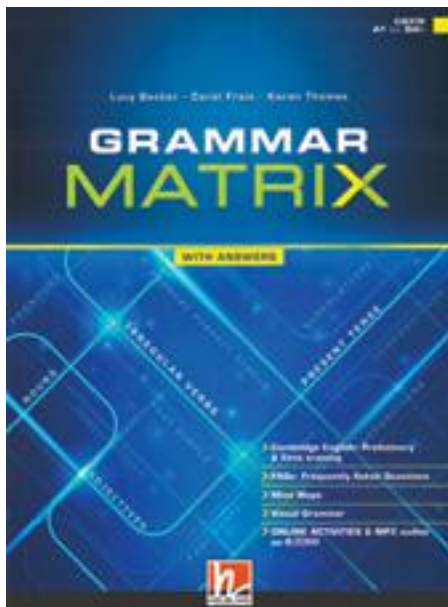




The skills for success at university and beyond

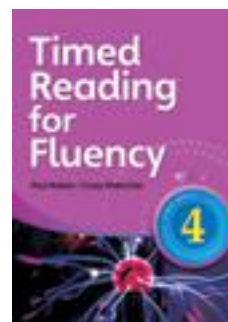
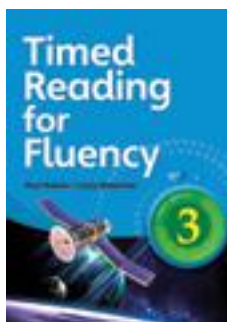
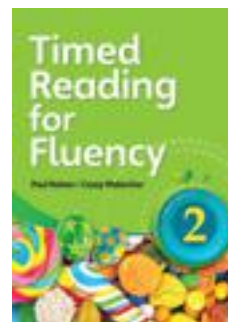
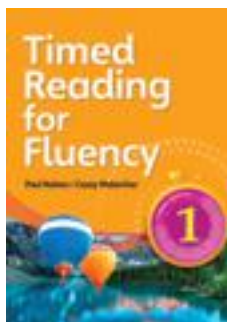
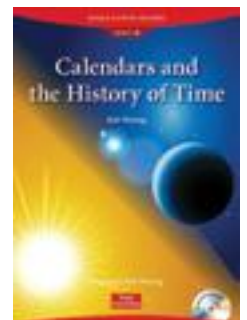
Skillful makes it possible for EAP students to learn everything they need to learn through a carefully scaffolded, step-by-step approach that teaches the language, critical thinking and study skills (as well as the grammar and vocabulary) that students need to succeed. High-interest topics, stunning visuals and authentic Reuters video keep students engaged and motivated. Five levels. A1-C1

**NEW
TITLES
FOR 2018**

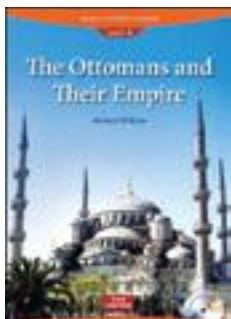
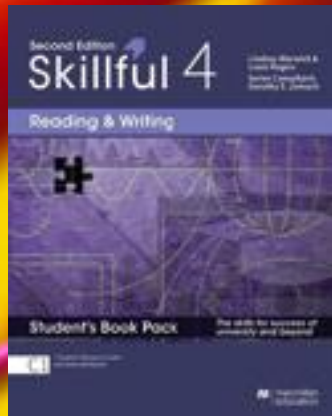
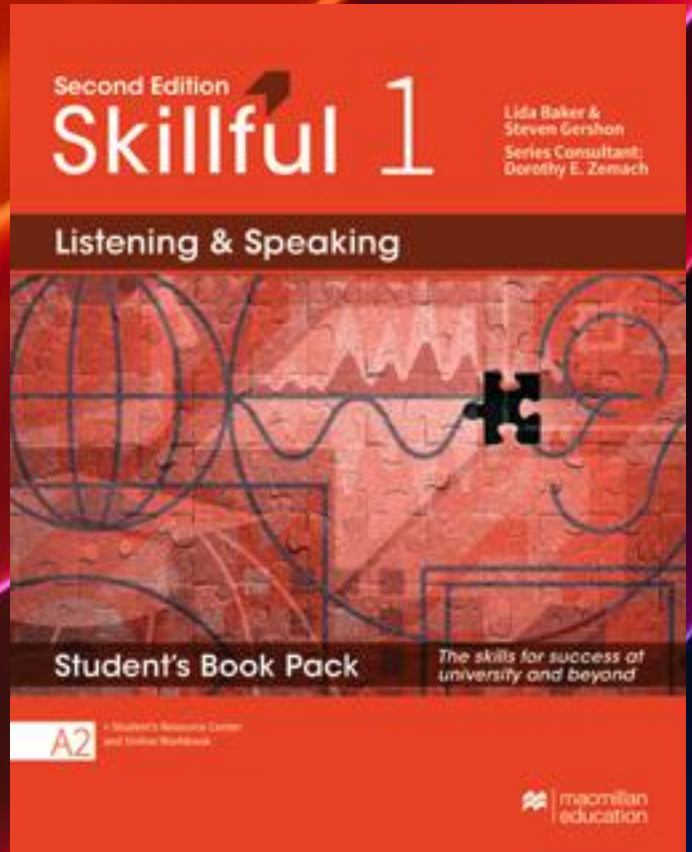


If the idea of some different approaches to teaching grammar worked into a thorough, one volume, multi-level, go-to grammar book (think Neo meets Marie Kondo) is appealing, *Grammar Matrix* is the book for you. A1-B2+

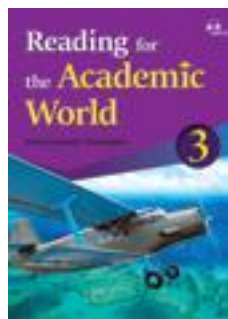
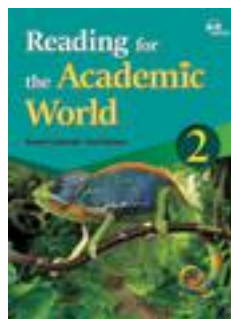
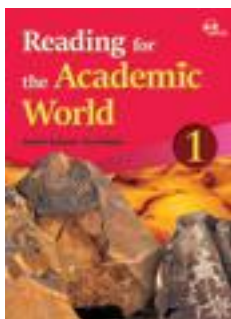
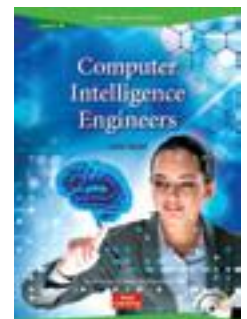
Hot off the press: *World History Readers*, offering options for those inclined towards non-fiction and learning more about important things that have happened around the globe for the past couple of thousand years or so. A1-B1



The title says it all with the new series *Timed Reading for Fluency*. Paul Nation is the author of this series and he uses timed readings of standard lengths so that students can track their progress throughout the course. A1-B1

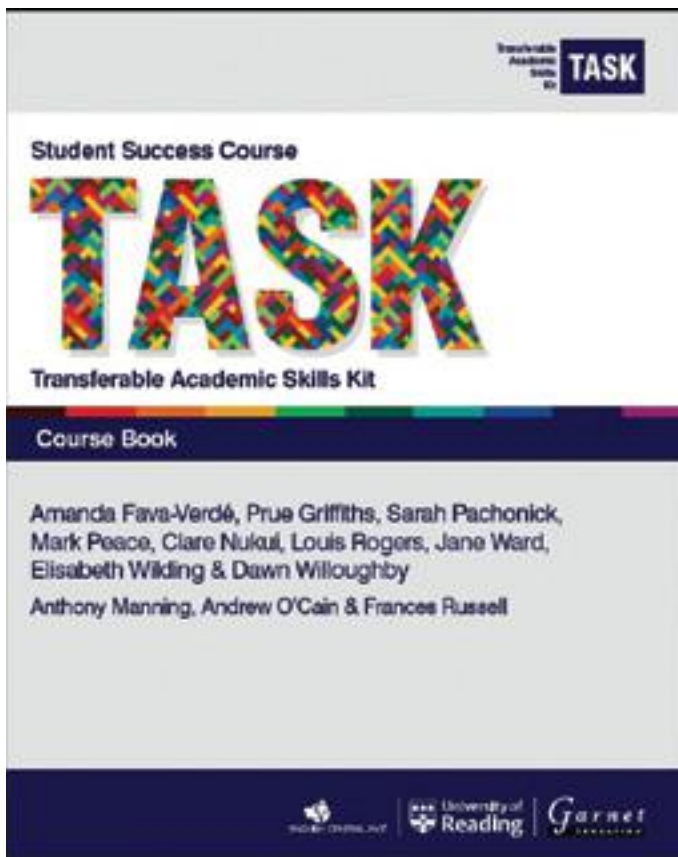


Future Jobs Readers is a new nonfiction series that explored the exciting new careers of today and the near future. A1-B1



Power duo Averil Coxhead and Paul Nation have authored this three-level academic reading series, **Reading for the Academic World**. These books feature informative texts from a wide range of academic fields and develop vocabulary as well as reading skills. B2-C1

Complete details, sample pagets, prices and even more books on our website!



MUST-HAVE EAP

Group work and projects, critical thinking, avoiding plagiarism, presentations and more!

The Transferable Academic Skills Kit (TASK) is a flexible, culturally-inclusive learning resource that develops the academic skills that are crucial to success in post-secondary studies.

A series of supported exercises relate theory to practice and provide students with the tools to develop a framework of skills that can be used in a wide range of contexts, both in school and the world of work. Web work and extension activities offer additional information and practice relating to the skills covered. B2+

Serious fun for mastering academic vocabulary!



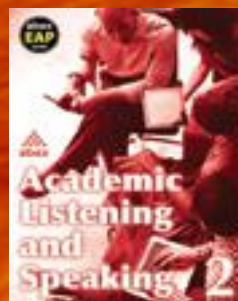
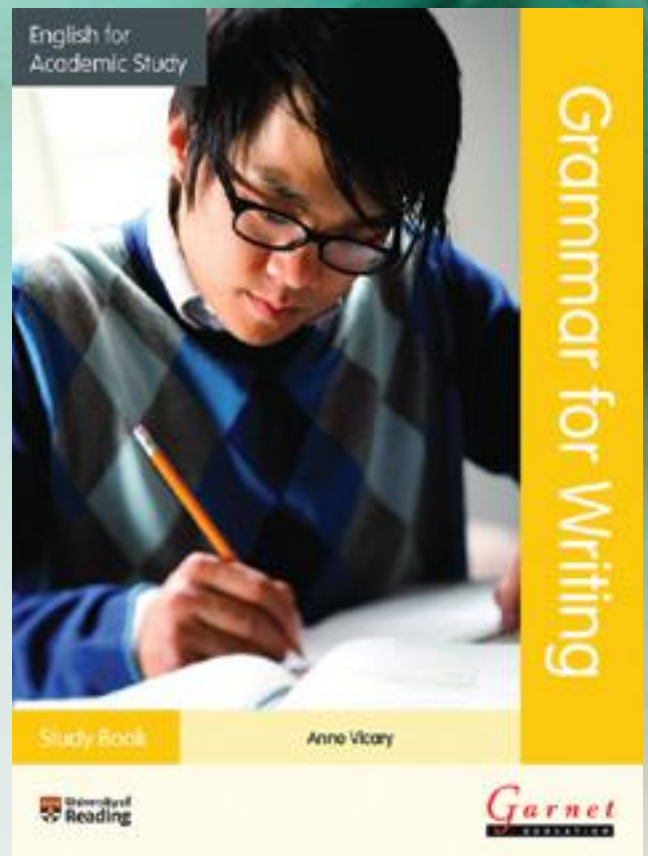
This great learning tool is a deck of 60 cards, one card for each word from sublist 1 of the Academic Word List.

Each card has the target word, a definition, and word forms on one side. On the flip side, the word is contextualized in both a quote and a

conversation question. Accompanying ideas, activities and worksheets are available as free downloads from our website. B1-C1

**Learner autonomy,
critical thinking skills,
task-based learning,
top-down, bottom-up
and extended web-
based activities.**

All of these features can be found in ***English for Academic Study***, a series of 6 books to bridge students from EAP to their academic studies. B2-C1



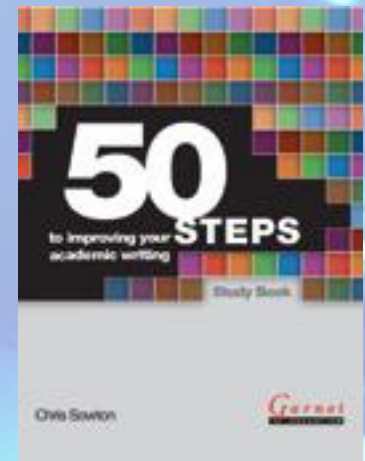
Academic Listening & Speaking teaches naturally reduced, weak forms of spoken English, thereby improving bottom-up processing skills at the same time as top-down skills. Note-taking and summarizing skills are also developed systemically. There is a refreshing balance between the sciences, social sciences and the arts as far as the subject matter goes, making this series appropriate to use with all EAP students. (A2-B1)

Mastering Writing



Contemporary Academic Writing represents a new and interesting approach to writing academic essays, providing staged support and guidance from the sentence level through to whole text. There is a strong focus on the high-frequency language and grammatical structures that are found in academic writing. The book's collaborative approach encourages students to work things out for themselves in order to deepen their understanding and enable them to use this knowledge in real-life situations. B1-B2+

50 Steps to Improving Your Academic Writing addresses the challenges facing every student beginning a program of academic study and covers everything they need to write well-constructed academic essays. It is packed full of information that is critical to attaining better marks, including how to apply critical thinking skills, how to strengthen arguments, how to reference and how to avoid plagiarism. Multiple entry points mean that the book can be worked through unit by unit or dipped in and out of. B2+

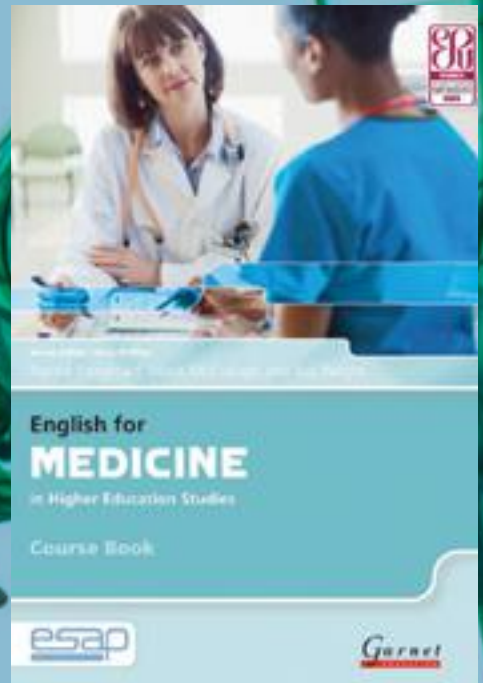
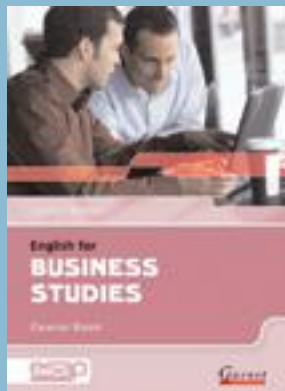


Here is what author Dorothy E. Zemach has to say about the **Macmillan Writing Series** (A2-C1):

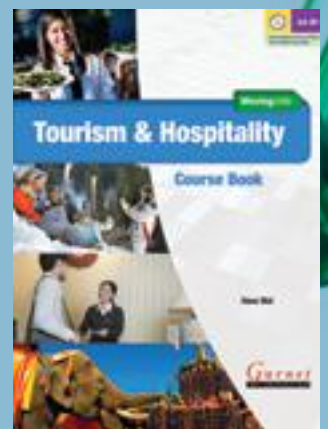
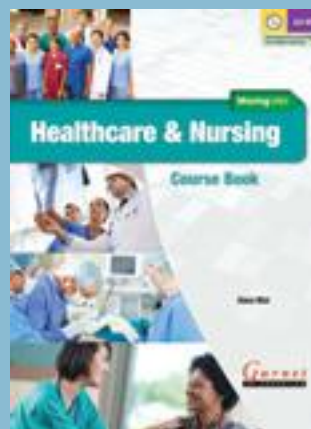
“This practical course takes students of all levels through the writing process: brainstorming, organizing ideas, drafting and revising, and publishing. Students at the lower levels focus on accuracy in forming sentences, organizing paragraphs, and including appropriate language. At the upper levels, students focus on different academic genres, developing their ideas in a variety of ways, and incorporating outside information to support their original ideas.”

English for **SPECIFIC** Academic Purposes

The English for Specific Academic Purposes (ESAP) series teaches discipline-specific language and skills for higher level students who are planning to begin their post-secondary education in English. Students are taught to cope with input in their particular discipline and are also expected to produce output in speech and writing throughout the course. B2-C1

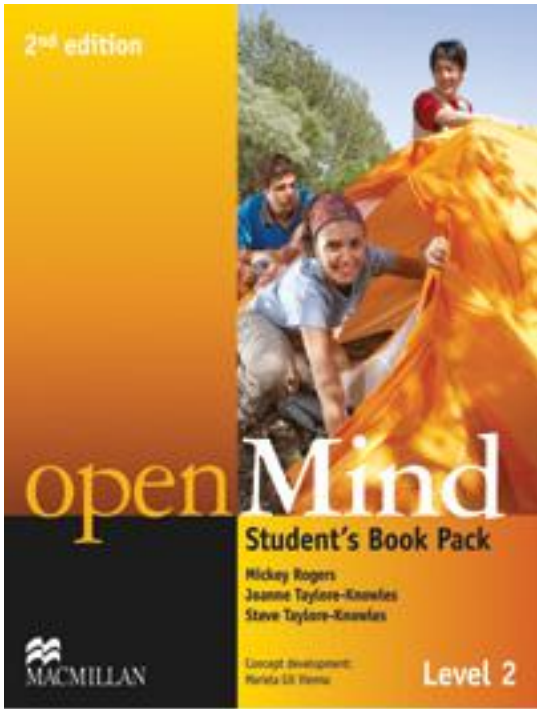


Moving into English for Specific Academic Purposes caters to students at a lower language level but who still need a carefully targeted, content-driven course. A2-B1



Many more subjects available. Check our website for a complete list.

INTERESTING



Recognizing that language acquisition is just one of the many skills and disciplines that make up our wider educational needs, the **Mind Series** is a ground-breaking, six-level course which helps adult students develop a broad range of skills and sub-skills needed for 21st century success.

These skills or “life skills” include: having a better awareness of self and society, handling the demands of study and learning, and dealing with the challenges of work and career. A special section at the end of each unit develops life skills while also recycling the unit’s target language.

Not to worry, the **Mind Series** teaches language too! A1-C1

As it is “100% celebrity free”, **Global** is the thinking person’s integrated skills course! Information rich and filled with engaging content, **Global** enables students to learn English while also learning through English. A1-C1



New American Inside Out combines a commitment to meaningful presentation, meaningful practice and meaningful communication. Six levels. A1-C1

& INTEGRATED



Our aim is to open the books up, use them as windows out to the world – and not keep students trapped between the covers.

Jeremy Harmer
American Jetstream Author

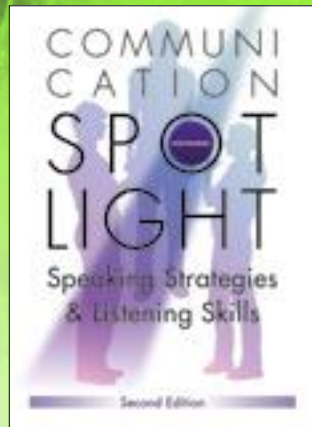
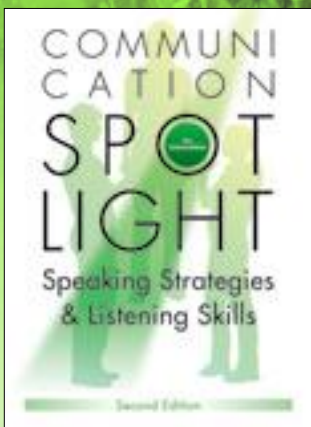
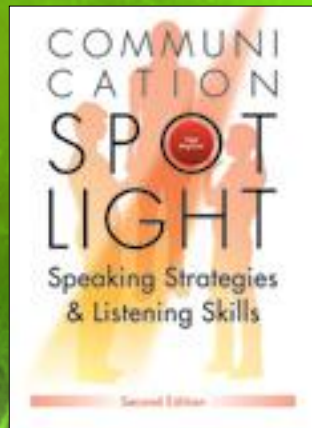


American Jetstream is a new, digital-age, six-level integrated skills course for adults. Its carefully balanced pace and challenging material offer a learning experience that is fun and motivating while preparing students to use English effectively in work and life.

Six reasons to love **American Jetstream**:

- Interesting, unusual and engaging topics
- Fun and functional “Language in Action” videos
- Development of creative and critical thinking skills
- Activities to integrate the internet and smart phone into class
- Exploration of cultural differences and similarities worldwide
- Robust accompanying website
- A1-C1

Skills



The goal of **Communication Spotlight** is simple: to help students immediately improve their ability to communicate in situations where they have an incomplete understanding of what is being said.

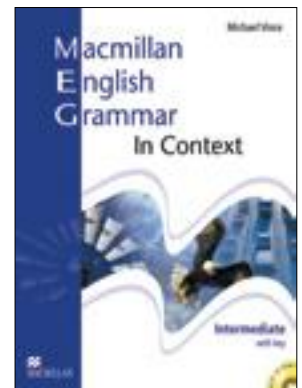
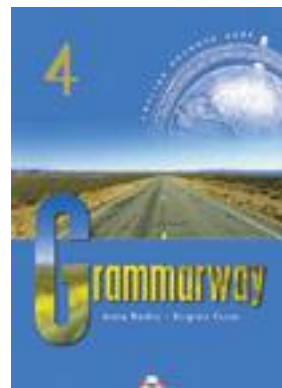
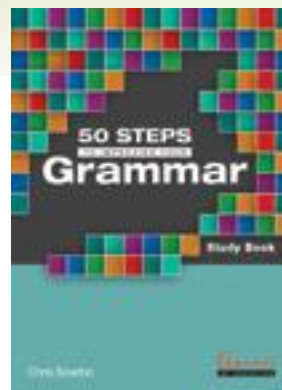
The focus of the speaking activities is to help students notice and practice different strategies to cope in various situations.

Listening activities are not just about comprehension – they also help students notice how English changes in connected speech and hear language they already know but cannot recognize. A1-B1+

Grammar



No one can get enough grammar, so it is a good thing that English Central has a multitude of grammar books to offer! The selection runs from super affordable workbooks like **Grammarway** and **It's Grammar Time** to heftier tomes like **The Grammar Matrix** and the **Language Practice Series**. A1-C1

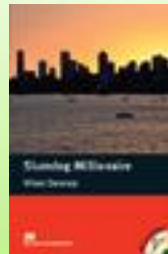
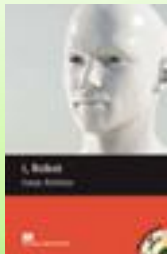


Workout



The Fiction in Action series is a bridge to extensive reading. Mystery fans will enjoy **Whodunit** while fans of the fantasy genre will gravitate to **Spellbound**, though both books are highly engaging and introduce students to the how and joys of reading in English. (A2-B1)

Eye on Literacy picture books provide quality visuals as instructional resources. A1

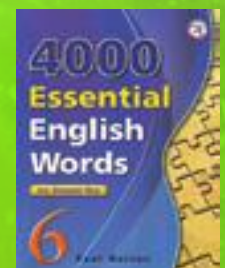
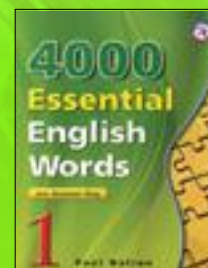
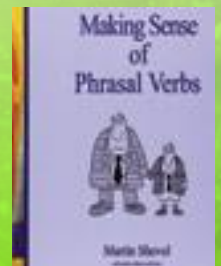
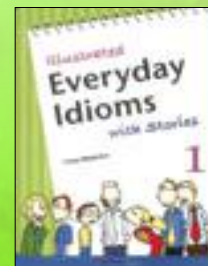


English Central has hundreds of graded readers which means that there is plenty to satisfy any taste and level of learner. A1-C1

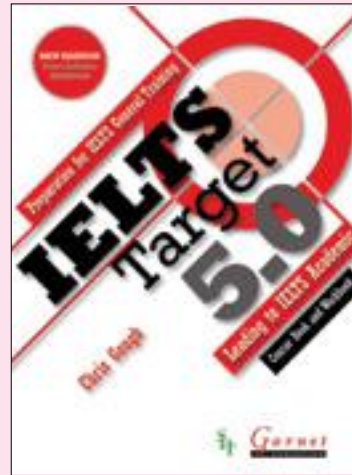
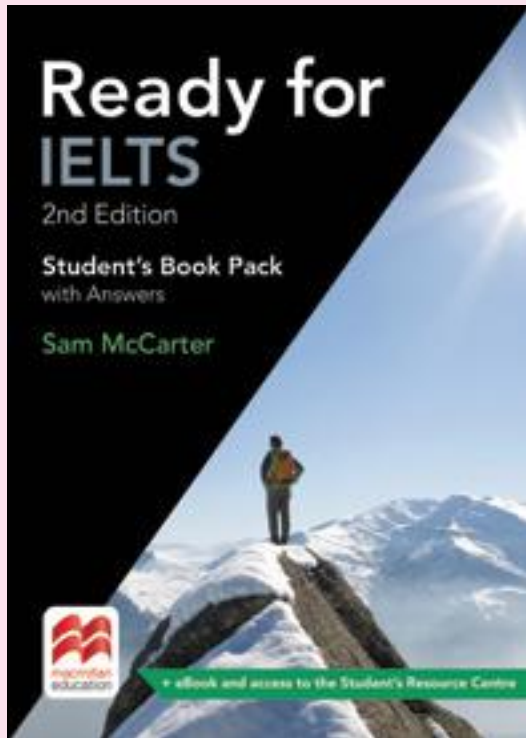
Vocabulary



Vocabulary development is crucial. **Everyday Survival English** teaches important functions for everyday life, while the **4000 Essential Words** series builds up students' fundamental lexicon. **Illustrated Everyday Idioms** and **Making Sense of Phrasal Verbs** give students a leg up! A1-C1

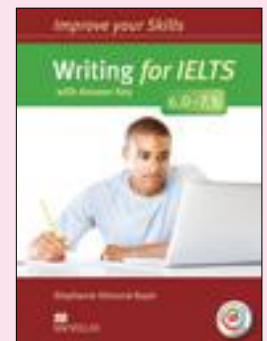
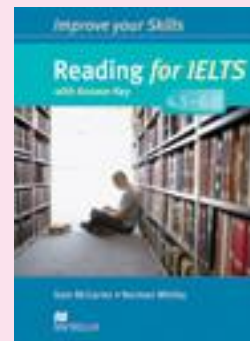
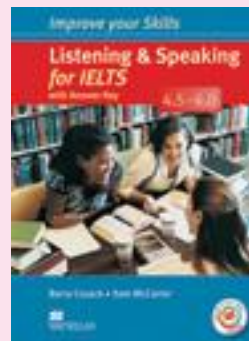


SCORE



The IELTS Target series prepares students for IELTS General (IELTS 5.0) and IELTS Academic (IELTS 6.5 and IELTS 7.0) examinations. Topic based units containing interesting, topical and stimulating material help students develop their vocabulary and key language skills. Exam tips and extensive exam practice familiarize students with the various exam tasks. A2-C1

Ready for IELTS provides full preparation and practice to take the Academic IELTS module for those looking to achieve an IELTS band of between 5.0 and 7.0. It is a topic based course with a strong grammar, vocabulary and word-building syllabus throughout. The language is integrated with the exam practice in each unit, and there are clear examples of the target language in context. In addition, the language is recycled throughout the unit and the course.

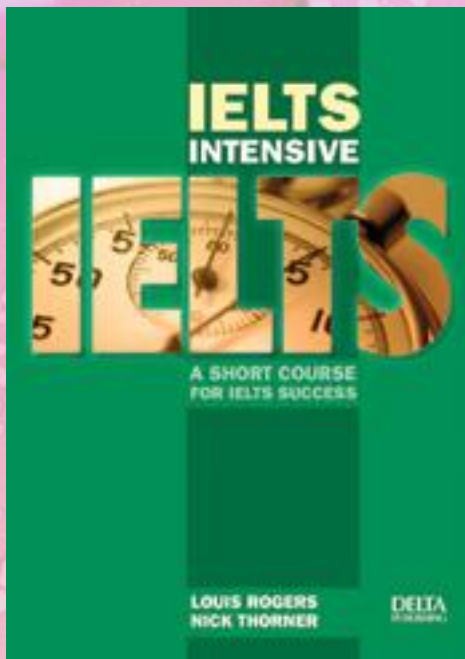


The student book is packaged with a code to the Student's Resource Centre, providing access to the class audio, wordlists, further language and exam task practice. B2-C1

This popular series of three books at two different levels (4.5-6 and 6-7.5) covers reading, writing, and listening and speaking. The courses develop all the skills required by students in order to improve their IELTS score. A2-C1

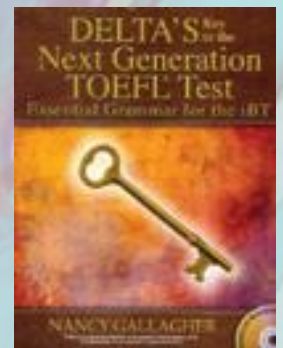
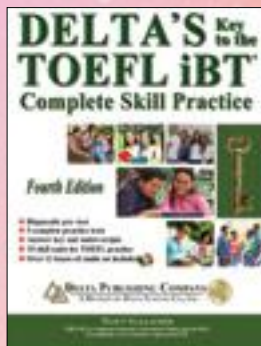
MORE

IELTS Intensive is a short course designed to strike a balance between test training and practice in all four skills areas. B2

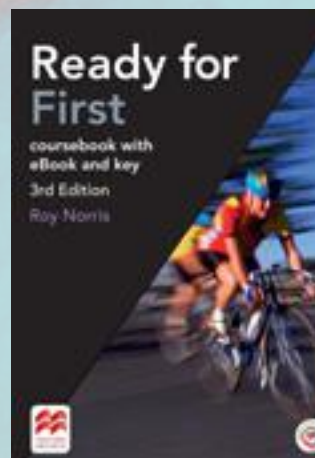


IELTS Language Practice helps students learn the grammar and vocabulary they need for the exam. B1-C1

Delta's Key to the TOEFL iBT® is a highly popular set of high-quality practice materials for students preparing to take the test.

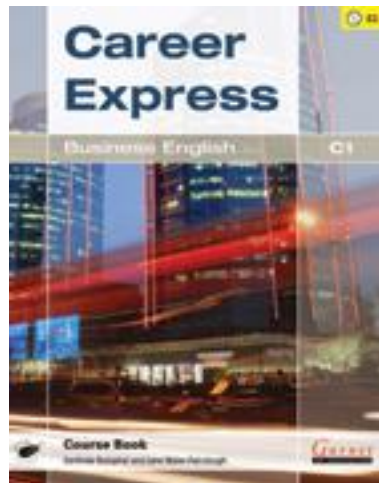
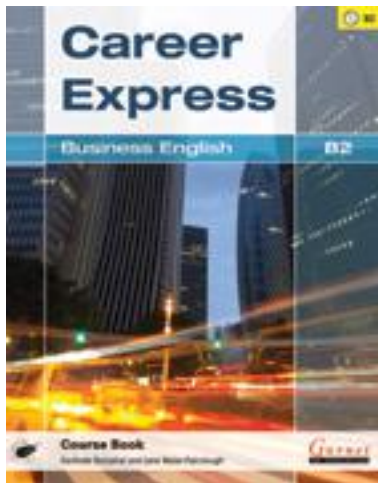


Complete Skill Practice has two aims: to prepare students for the test and to build the English skills necessary for study at the university level. B1+



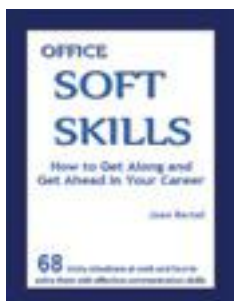
Get your students ready with **Ready for First** and **Ready for Advanced!** Put them over the top with the **Language Practice** books.

GET DOWN TO BUSINESS



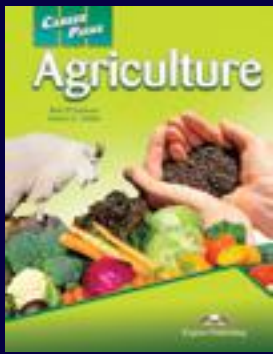
Career Express, written in American English, is a two-level course for students studying business at a higher level. It concentrates on teaching specialist business language, while providing opportunities to use the new language in discussion, role plays and case studies. B2-C1

The Business 2.0 is a four-level series that offers students the confidence, language and skills they need to succeed in the competitive international business environment. It also features fresh and current content, as well as videos that teach good and bad communication and speaking skills. A2 – C1



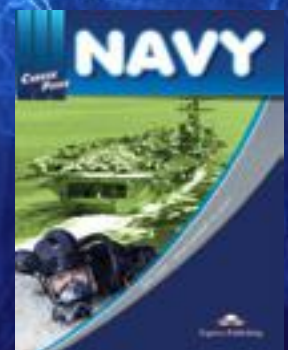
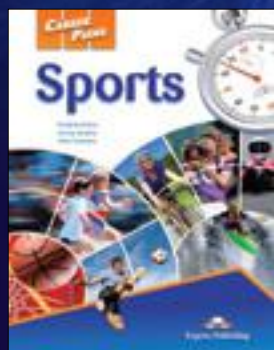
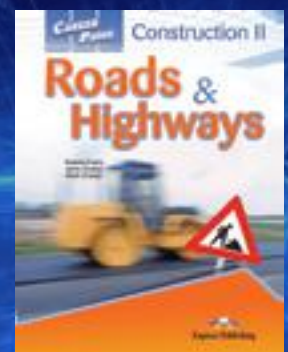
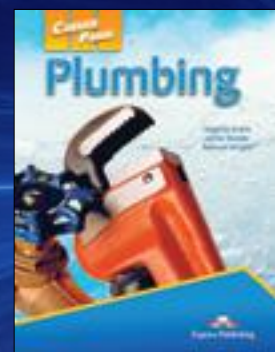
There is a wealth of materials available at English Central to develop specific business communication skills. Some of our more popular titles are **Office Soft Skills, Email English, Communicating in Business English, Leading People, Business Grammar Builder and Business Vocabulary Builder.**

A full list of the extensive titles available can be found online at englishcentral.net



WHAT'S YOUR NICHE?

With almost 100 titles, the Career Paths series has an answer for just about any ESP need!



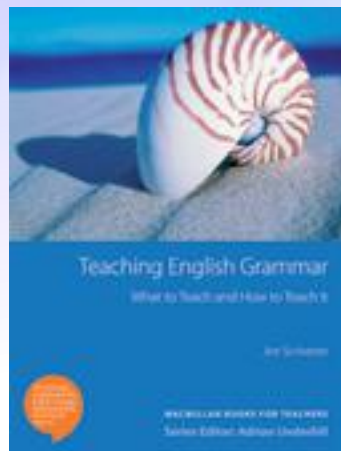
BECOME INSPIRED

These books are some of the best for learning how amazing truly good teaching is... and how to become a truly amazing teacher.



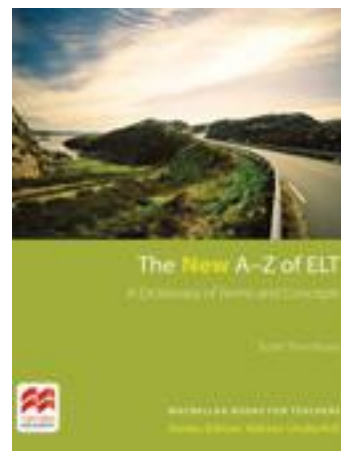
A lot of the book ***Learning Teaching***, in all three editions, is trying to show small ways that teaching can inspire people, help people, move people and eventually change lives.

Jim Scrivener, Author



Those new to teaching invariably need to increase their language awareness and learn how to talk about grammar.... ***A Concise Grammar for English Language Teachers*** is the best resource for helping them do this. ***Teaching English Grammar*** teaches – in a very practical way - how to teach grammar.

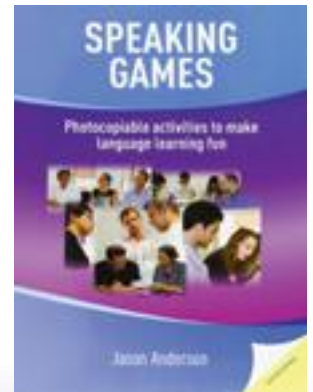
The New A-Z of ELT defines and explains essential language teaching concepts and terminology from different fields. ***The Principled Communicative Approach*** offers a fresh take on communicative language teaching, based on cutting-edge research in psychology and linguistics.



STAY INSPIRED

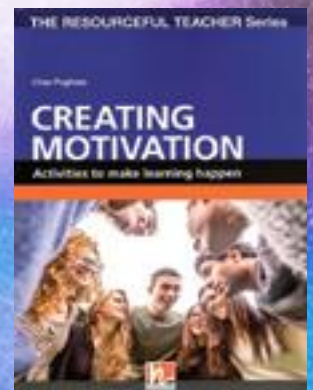
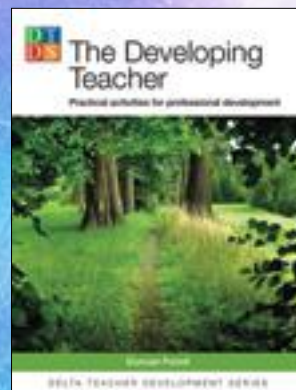
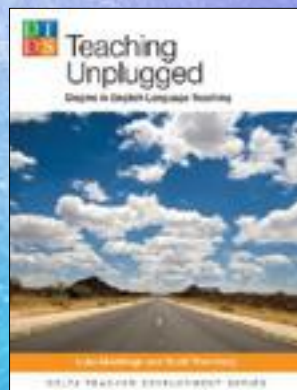
While a rolling stone gathers no moss, an amazing teacher never stops learning and developing. Here are some great resources that amazing teachers who want to stay inspired should have on their bookshelves.

Fun and games are extremely useful in the classroom – they reduce inhibitions, provide an intensive amount of language practice, create meaningful context and can be very motivating.



Whether you are keen on using the Internet to teach or are afraid of it, these books provide plenty of guidance and ideas to use it effectively.

These are just some of the great resources available that help teachers learn, grow, develop and stay inspired!



BLEND THAT LEARNING!

Add a little EnglishCentral.com to your curriculum – students learn English with interesting and authentic videos.



WATCH

Thousands of engaging (and mostly authentic) video clips are presented with the option of closed captions and word definitions.



LEARN

Students master over 20,000 words using a unique, video-based, vocabulary training tool.



SPEAK

Students improve their pronunciation and fluency using English Central's unique interactive speech assessment technology. The Intellicoach technology gives immediate pronunciation feedback and an ongoing assessment of each user's particular pronunciation challenges.



English Central is now carrying computer skills books from Binary Logic. While these books are to teach computing skills, they are designed with second language learners in mind.

Binary ICT Skills is a series that adopts an innovative approach to presenting and practicing computer skills to adult learners. Books are accompanied by effective student and teacher support with digital resources on the series' website.

ABOUT US

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*FYI

We have described levels using the CEFR. In case it is helpful, here is what they mean (more or less):

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