



ENGLISH CENTRAL.*net*

# 2015 CATALOG



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# TABLE OF CONTENTS



English for Academic  
Purposes  
2-7



General English  
8-17



E-Learning  
18-19



Business English  
20-25



Exams  
26-31



K-12  
32-33



Methodology, Teacher  
Resources, Games and  
Activities  
34-40

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ENGLISH FOR  
ACADEMIC  
PURPOSES

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## The three overarching principles of an EAP syllabus are:

- Progression towards the overall course goals
  - Built-in, explicit recycling
  - Transferability across a range of contexts and disciplines
- Olwyn Alexander et al, *EAP Essentials*

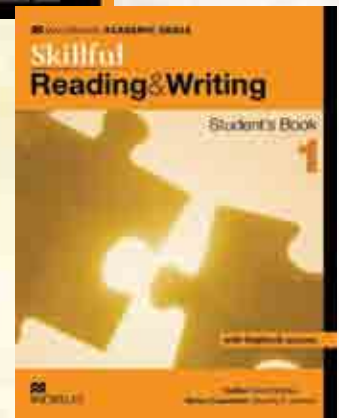
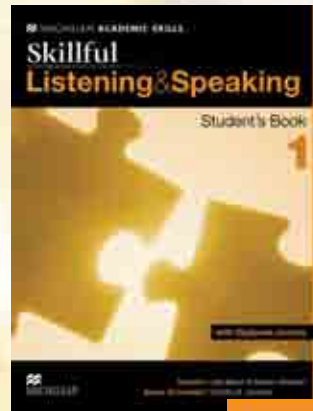
ENGLISH FOR  
ACADEMIC  
PURPOSES

# SKILLFUL

## DEVELOPING ESSENTIAL SKILLS FOR ACADEMIC SUCCESS

Every student needs top class reading, writing, listening and speaking skills to succeed at an academic level. *Skillful* (A1-C1) focuses on each of these skills to give presentation, instant practice and complete immersion in that language skill. It offers students the opportunity to develop language skills by presenting them with ideas from today's world, while building critical thinking skills that are essential for academic success.

*Skillful* is a five level course including both a *Listening & Speaking* and *Reading & Writing* coursebook that complement each other through parallel topics and features. *Skillful* not only provides the tools for academic success but creates an interactive learning environment, which encourages student debate.



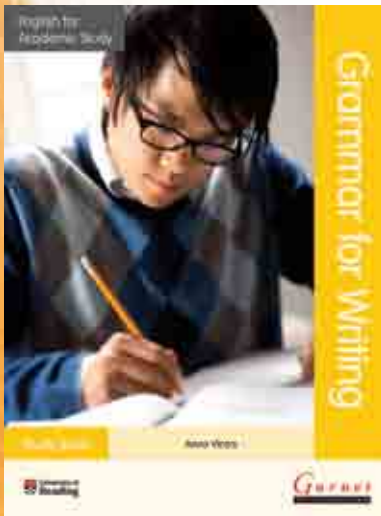
- A comprehensive digital component including a page faithful digibook and practice area with interactive activities and video material.
- Two opportunities in each unit to engage critically with issues within texts and to consider concepts beyond the superficial meaning.
- A skills-based approach with each unit distinguishing between global and close skills.
- Systematic development of practical study skills through realistic case studies.
- Low and high order critical thinking skills, such as evaluating and synthesizing information, are systematically developed.
- A flexible approach, providing a distinct product or an integrated package between the *Skillful: Listening & Speaking* and the *Skillful: Reading & Writing* student books.

ENGLISH FOR  
ACADEMIC  
PURPOSES

# TRANSFERRABLE ACADEMIC SKILLS KIT

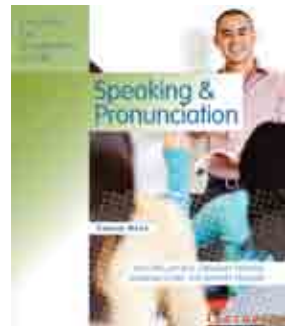
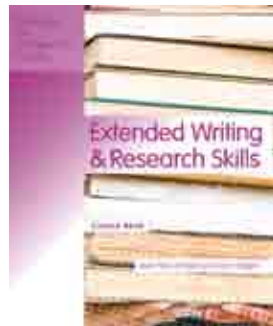


*Transferrable Academic Skills Kit* (B2-C1) is a flexible learning resource that has been carefully designed to develop the key transferable skills that promote students' success in university and college study. For teachers and students alike, *TASK* provides a tried and tested teaching and learning tool suitable for a broad range of academic disciplines.



## ENGLISH FOR ACADEMIC STUDY

The best-selling *English for Academic Study* (B2-C1) series applies aspects of the strategies approach to the task-based approach, thereby encouraging students to explore and discuss strategy use in different situations. Consequently, students are no longer simply working through college-level materials; they are developing skills that can transfer out of the EAP classroom and into their future studies, becoming capable and autonomous learners.



Go to [englishcentral.net](http://englishcentral.net) for complete information, sample pages and units.

ENGLISH FOR  
ACADEMIC  
PURPOSES

# ACADEMIC LISTENING AND SPEAKING



Coming  
Late 2015

*Academic Listening & Speaking (A2-B1)* is a bridge into the world of study through English listening and note-taking skills, and summarizing skills with a focus on critical thinking. It introduces students to topics including the sciences, social sciences and the arts, readying them for study in an English academic setting.



*The Macmillan Writing Series (A2-C1)* gives students step by step guidance and practice in writing English in an academic context. It provides students who have little experience of academic writing with the fundamental tools required.



*50 Steps to Improving Your Academic Writing (B2+)* addresses the challenges facing every student beginning a program of academic study. This comprehensive guide gives students everything they need to write well constructed academic essays. It is packed full of information that is critical to attaining better marks.

Go to [englishcentral.net](http://englishcentral.net) for complete information, sample pages and units.



ENGLISH FOR  
ACADEMIC  
PURPOSES

# ENGLISH FOR SPECIFIC ACADEMIC PURPOSES

*The English for Specific Academic Purposes – or ESAP for short - (B2-C1) series teaches discipline specific language and skills to students who are planning to begin their post-secondary education in English. Each title is designed to teach students to cope with input in their particular discipline. Students will also be expected to produce output in speech and writing throughout the course. The syllabus is lexically driven but also gives the students the skills they will need while in school.*



## AND INTRODUCING: MOVING INTO ESAP



*Moving into ESAP (A2-B1) is a brand new series for students who need English for their chosen field of study. Moving into ESAP caters to students at a relatively low language level but with high aspirations and the need for a carefully targeted, content driven course. The materials both help students study effectively and prepare them for the world of work.*

\* Other titles available

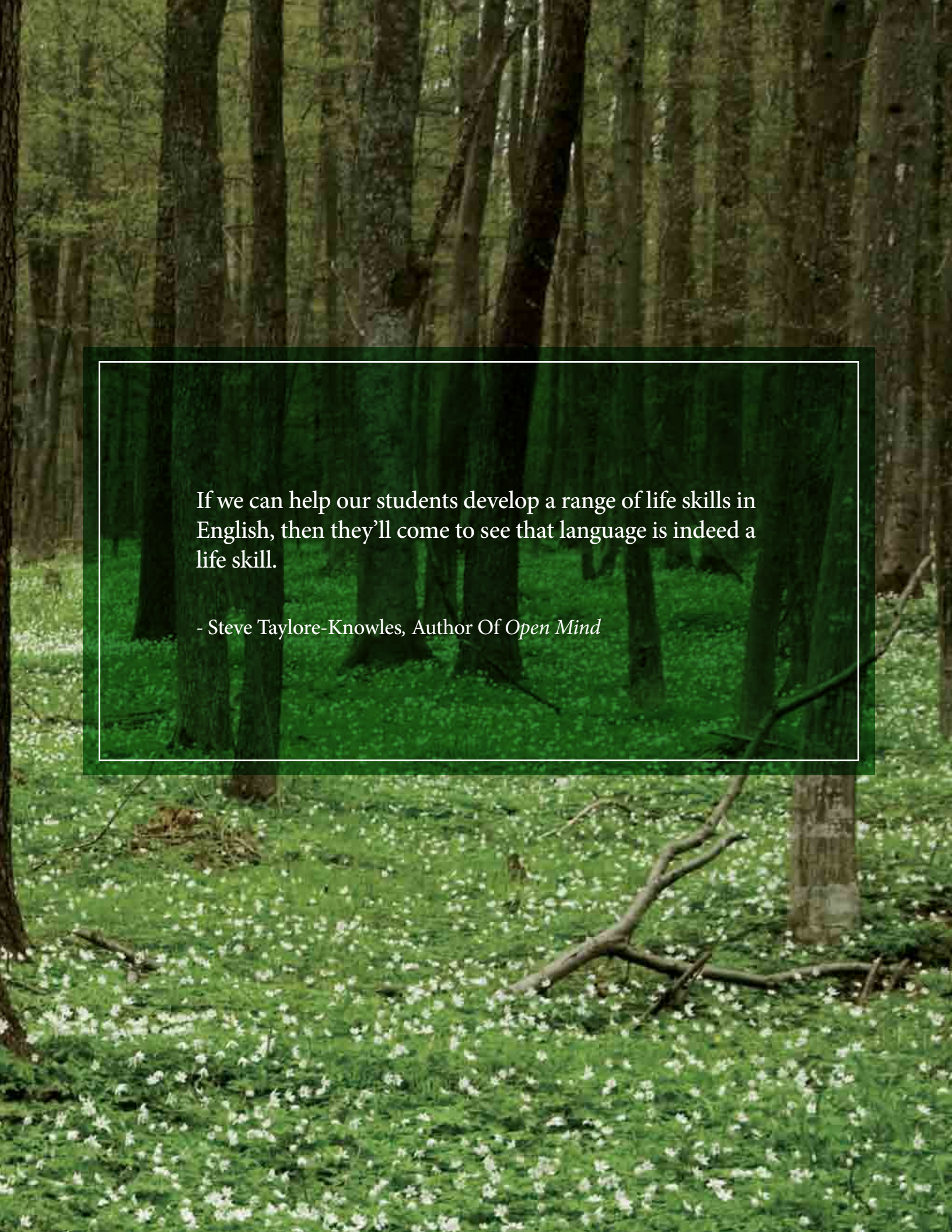


\* Other titles available

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# GENERAL ENGLISH

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A photograph of a forest floor. The ground is covered in a dense carpet of green grass and small white flowers. Several tree trunks are visible, some standing upright and one lying horizontally on the ground. The background is filled with more trees, creating a sense of depth.

If we can help our students develop a range of life skills in English, then they'll come to see that language is indeed a life skill.

- Steve Taylore-Knowles, Author Of *Open Mind*

GENERAL  
ENGLISH

# MIND SERIES

## OPEN YOUR WORLD

The new, second edition of the *Mind Series (A1-C1)* builds on the success of the first edition, providing learners with professional, academic and personal skills. Language skills are systematically developed throughout the course alongside the 21st century skills that students need in order to have a better awareness of self and society, to handle the demands of their study and learning and to deal with challenges in their work and career.

The *Mind Series* offers a flexible combination of materials to ensure that students are learning from a variety of sources: content rich reading texts, speaking and writing workshops, high quality video and self-study online workbooks.



All levels out  
by Summer  
2015



- Integrated and flexible online material from a new platform gives users the access to everything they need in one place.

- Life Skills syllabus recycles language while giving students an opportunity to learn skills which are vital in today's world.

- Highly visual spreads open every unit with clear objectives.

- Grammar sections offer a step by step analysis of form and function.

- Support for speaking tasks with functional language.

- Speaking and writing workshops with self and peer assessment features at the end of alternate units.

GENERAL  
ENGLISH

## GLOBAL

Information rich and filled with intellectually engaging content, *Global* (A1-C1) enables students to learn through English and about English in its most international form.

*Global* is a true multimedia course, with a range of digital components fully integrated into its structure. Stylish print coursebooks are mirrored by digital versions for interactive whiteboards. The innovative eWorkbook enables students to take control of their learning, at their own pace, whenever and wherever they like. All of these features combine to give both the teacher and student the best of all worlds and unlike the average general English integrated skills course, *Global* is hundred percent celebrity free!



## NEW AMERICAN INSIDE OUT

*New American Inside Out* (A1-C1) builds on the recognized strength and success of *American Inside Out*. It combines a renewed commitment to meaningful presentation, meaningful practice, and meaningful communication.

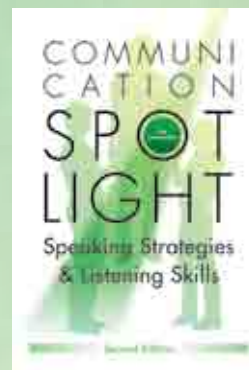


Go to [englishcentral.net](http://englishcentral.net) for complete information, sample pages and units.

GENERAL  
ENGLISH

# COMMUNICATION SPOTLIGHT

The goal of the *Communication Spotlight (A1-B2)* books is simple: to help students immediately improve their ability to communicate in situations where they have an incomplete understanding of what is being said. The focus of the speaking activities is to help students notice and practice different strategies they can use to cope in these types of situations. Listening activities help students notice how English changes in connected speech and helps students hear language they already know but cannot recognize.



## TOP-UP LISTENING

*Top-Up Listening (A2-B1+)* features English as it is actually spoken, giving students practice in drawing meaning from naturally spoken English by explicitly developing student knowledge of English conversation patterns.

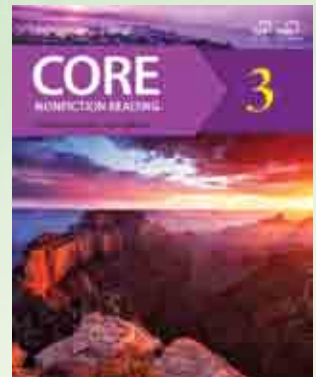
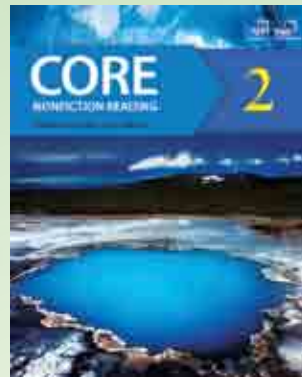
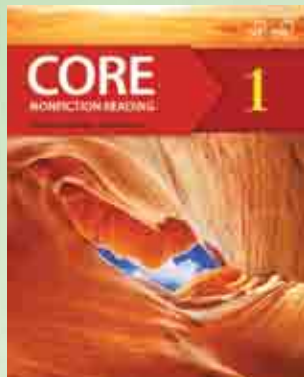


Go to [englishcentral.net](http://englishcentral.net) for complete information, sample pages and units.

GENERAL  
ENGLISH

# CORE NONFICTION READING

*CORE Nonfiction Reading* (A2-B2) is a three level series for mature high beginner and intermediate learners. The nonfiction content highlights a wide range of topics and supplements them with visual aids in the form of infographics. This material will help learners develop critical thinking and cognitive skills.



# ISSUES NOW IN THE NEWS

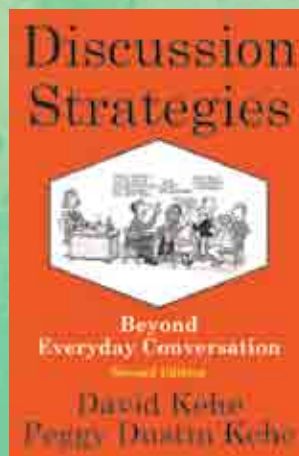
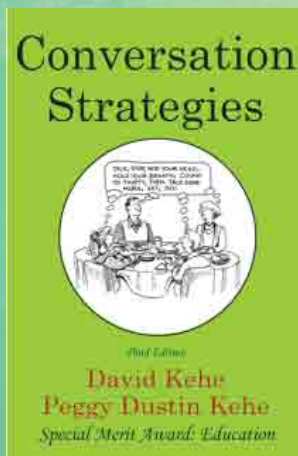
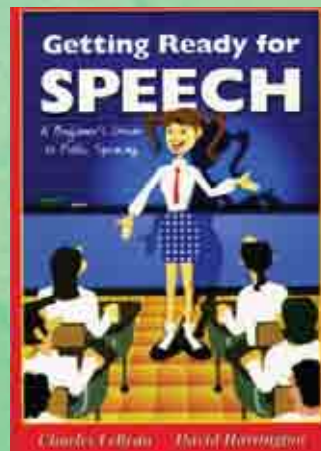
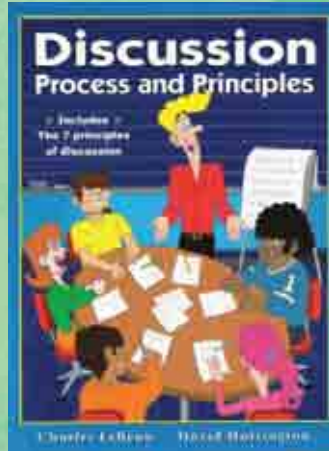
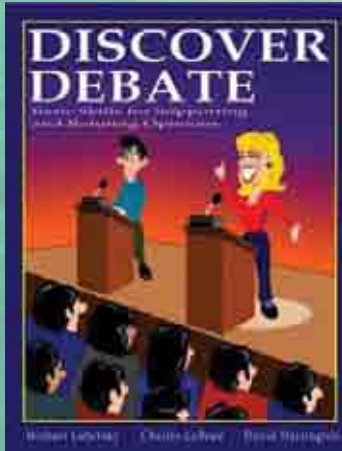
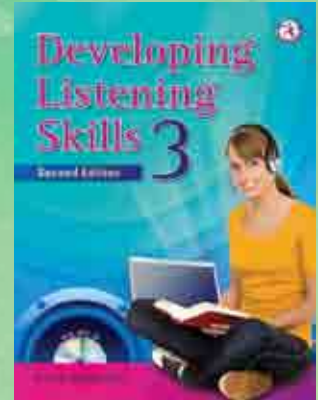
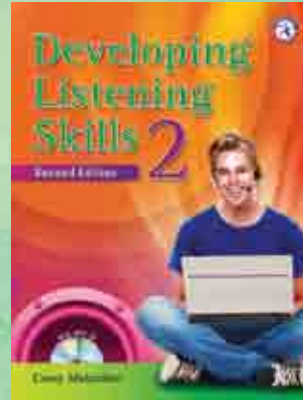
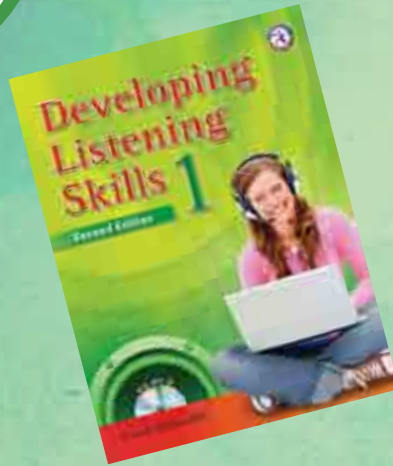


New  
Edition

The third edition of the best-selling title *Issues Now in the News* (C1) includes updated readings from Voice of America and provides interesting and relevant real news stories that spark interest and discussion.

GENERAL  
ENGLISH

# LISTENING AND SPEAKING



Go to [englishcentral.net](http://englishcentral.net) for complete information, sample pages and units.



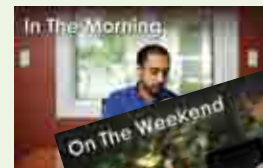
# READING AND WRITING



## EYE ON LITERACY



*Eye on Literacy (A1)* provides quality visuals as instructional resources. These capitalize on oral language skills of adult second language literacy learners with limited schooling. Classes benefit by having access to resources that help create learner-generated texts. Moving the learner from oral language to print through visuals creates an environment where, together, the teacher and learner can build meaningful contexts and decoding skills. The emphasis is on oral language which becomes the stepping stone to the reading and writing process.

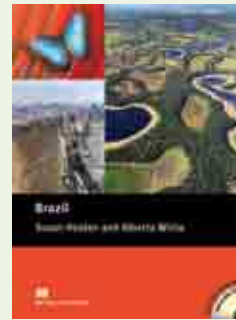
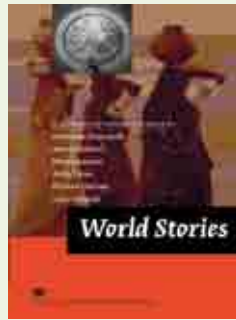


GENERAL  
ENGLISH

# GRADED READERS

## MACMILLAN READERS

The *Macmillan Readers* collection (A1-C1) contains a wide range of levels and genres capped off with the literature collection of unadapted short stories, perfect for high level language learners who are ready to tackle original texts.

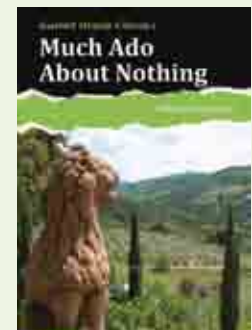
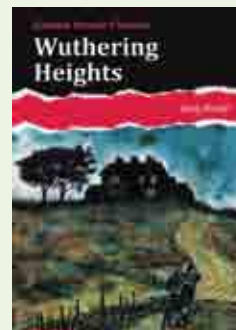
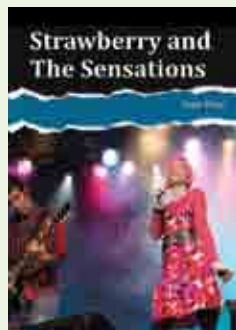


## HELBLING READERS

The *Helbling Readers* collection (A1-B1) offers classics and fiction, as well as short reads and graphic stories. This wide genre selection appeals to readers of all ages.

## GARNET READERS

The *Garnet Readers* collection (A1-B2) offers graded readers that are rich with contemporary full-color illustrations and photos, resource pages of well scaffolded exercises, and an easy to use glossary. These features make them engaging, and the series aims to encourage young adults to read for pleasure.



Go to [englishcentral.net](http://englishcentral.net) for complete information, sample pages and units.

GENERAL  
ENGLISH

# GRAMMAR AND VOCABULARY



## 50 STEPS TO IMPROVING YOUR GRAMMAR

*50 Steps to Improving Your Grammar (B2+)* takes students through a series of easy to understand stages to ensure they achieve grammatical excellence. The book clearly differentiates the grammatical requirements needed in a variety of contexts, for example in business, study, or everyday conversation.



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# E-LEARNING

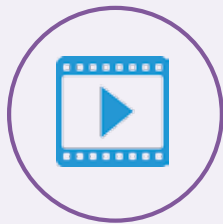
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In many ways, the love of the tool can pave the way for an increased commitment to – and interest in – learning the language.

- Nicky Hockly and Gavin Dudeney, *Going Mobile*



## LEARN ENGLISH WITH INTERESTING AND AUTHENTIC VIDEOS



### WATCH

The more videos you watch, the more progress you will make. Learn English using thousands of the most engaging videos on the web presented with closed captions and word definitions.



### LEARN

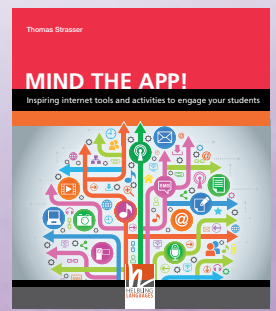
Master over 20,000 words using a unique, video-based, vocabulary training tool. Expanding learners' vocabulary is crucial to increasing English fluency and improving test scores.



### SPEAK

Improve pronunciation and fluency using English Central's unique interactive speech assessment technology. The Intellicoach (tm) technology gives immediate pronunciation feedback and an ongoing assessment of each user's particular pronunciation challenges.

 *English Central app now available!*





BUSINESS  
ENGLISH

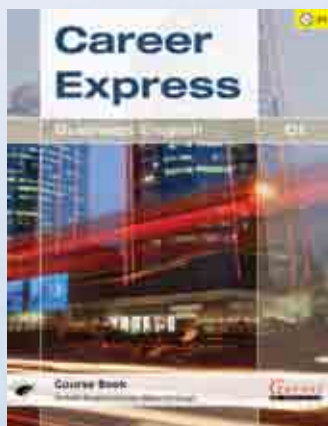
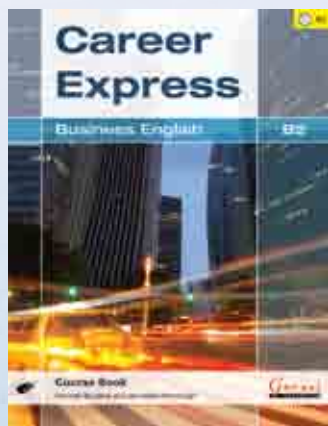


Emphasis on natural language production has the added advantage of enabling students to develop and reinforce their ability to work in a team of peers, an increasingly important “soft skill”.

- Jane Maier-Fairclough and Gerlinde Butzphal, *Career Express*

**BUSINESS  
ENGLISH**

# CAREER EXPRESS



## COVERING KEY AREAS OF BUSINESS AND ECONOMICS

*Career Express (B2-C1)* is a two level course specifically developed for students studying business English at a higher level.

*Career Express* covers the core areas of business and economics by focusing on issues which reflect the business world as a whole, such as globalization and the future of work. It concentrates on teaching specialist business language through reading and listening activities, while providing opportunities to use the new language in discussion, role plays and case studies.

- Flexible modular structure allows for course customization.

- Free audio CDs containing presentations, lectures and conversations to give students real world experience.

- Each course Book includes 12 four hour units with in-depth practice of business skills, detailed case studies and features on cross cultural issues.

- “Over to you” section after each unit includes guided web research, extra reading material and writing activities to extend and consolidate learning.

- Includes free access to extensive online self-study materials.

## COMMUNICATION SPOTLIGHT: BUSINESS

COMING  
SOON



*Communication Spotlight: Business (A1-A2)* focuses on speaking and listening within a business context. Taking control of language and using language with purpose are skills especially important in business, and students can put them to immediate use whether they are already part the business world, or are on their way to joining it.



**BUSINESS  
ENGLISH**

# IN COMPANY 3.0



*In Company 3.0* (A1-C1) delivers strong, skills-based material with immediate and tangible outcomes. Short, accessible units focus on key business trends, people skills and everyday business scenarios, as well as demonstrate the practical application of functional language in business contexts.

## THE BUSINESS 2.0

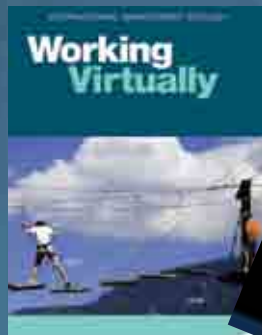
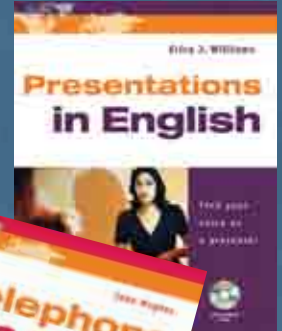
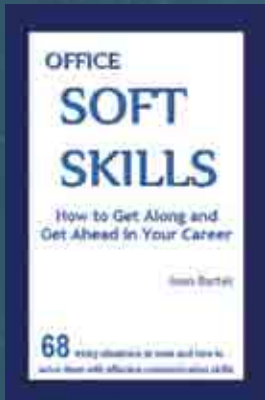


*The Business 2.0* (A2-C1) builds on the success of the first edition and offers students the confidence, language, and skills they need to succeed in the competitive international business environment.

Go to [englishcentral.net](http://englishcentral.net) for complete information, sample pages and units.

BUSINESS  
ENGLISH

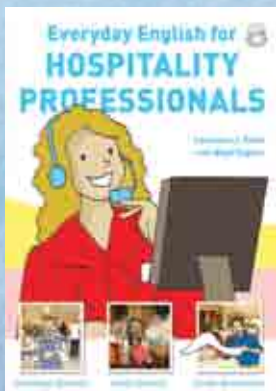
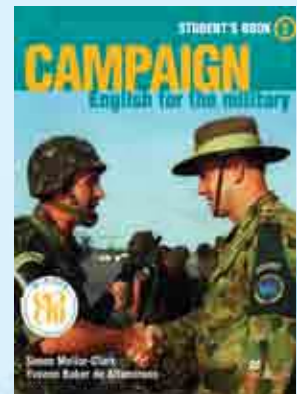
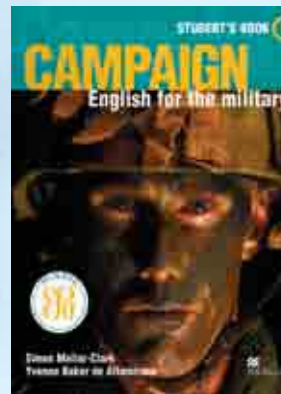
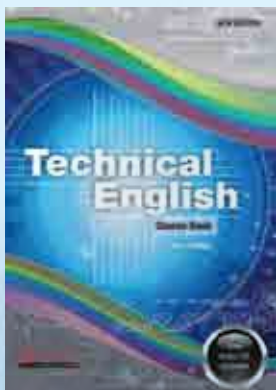
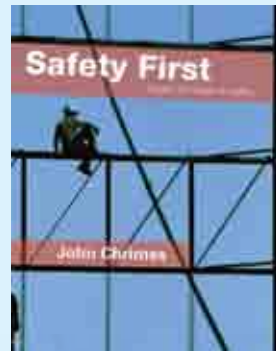
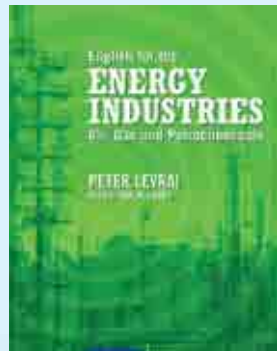
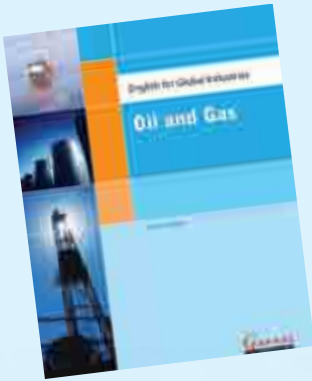
# BUSINESS SKILLS



Go to [englishcentral.net](http://englishcentral.net) for complete information, sample pages and units.

**BUSINESS  
ENGLISH**

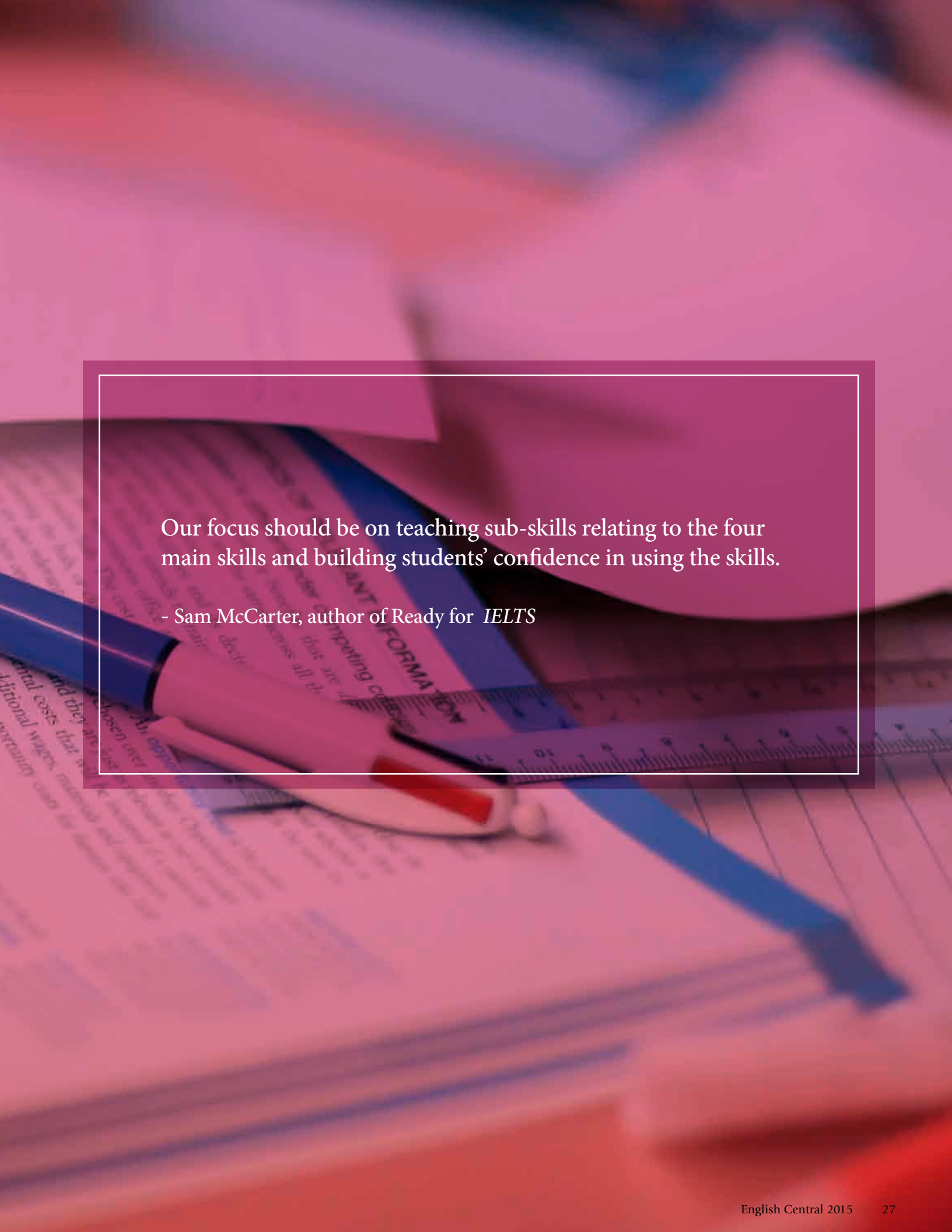
# ENGLISH FOR SPECIFIC PURPOSES



Go to [englishcentral.net](http://englishcentral.net) for complete information, sample pages and units.



# EXAMS

The background is a blurred image of a desk with a blue pen, a ruler, and papers. A semi-transparent purple box is overlaid on the image, containing the text.

Our focus should be on teaching sub-skills relating to the four main skills and building students' confidence in using the skills.

- Sam McCarter, author of Ready for *IELTS*

EXAMS

# READY FOR IELTS



## IELTS PREPARATION COURSE FOR SUCCESS

*Ready for IELTS (B2-C1)* combines the successful elements of the Ready for series and an experienced author team to ensure students aiming for IELTS bands 5-7 are ready for success. All four skills are systematically and progressively developed and practiced in each unit, while in-depth exam training is presented in the “What to expect in the exam” and “How to go about it” help boxes. There is a complete IELTS grammar syllabus, and vocabulary and word building skills make up a key part of the course.

- “Ready for...” sections focus on each IELTS exam paper, giving extra support and tips.

- A two page review section at the end of each unit with exam style tasks.

- Model answers, graded by an examiner, provide excellent support for writing.

- A special emphasis on word building, collocations, phrasal verbs, paraphrasing and synonyms.

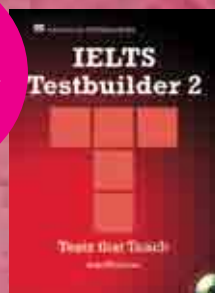
- The teacher’s book comes with five photocopiable revision tests and a full final test in IELTS format, all of which include a listening test.

- Topic based wordlists.

- The workbook offers practice of the language presented in the student’s book and further writing and reading practice.

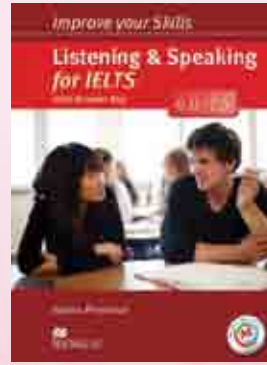
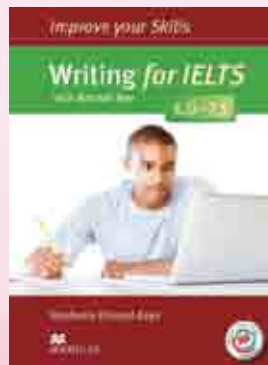
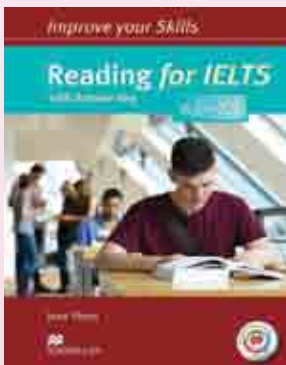
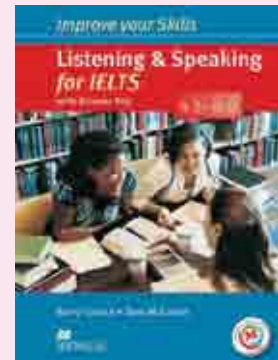
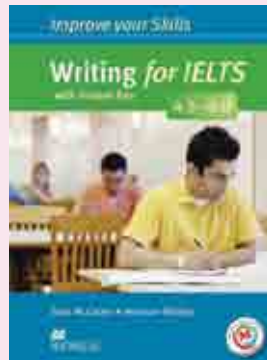
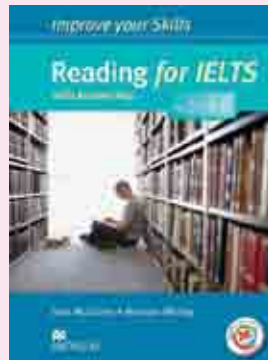


NEW EDITION



EXAMS

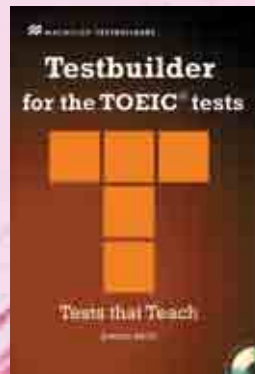
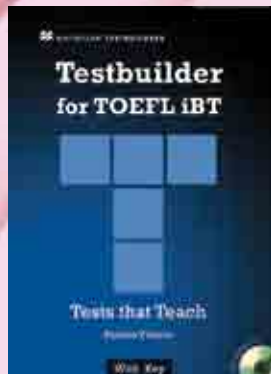
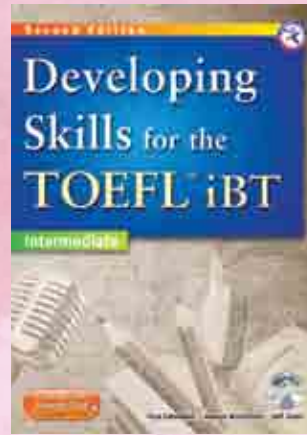
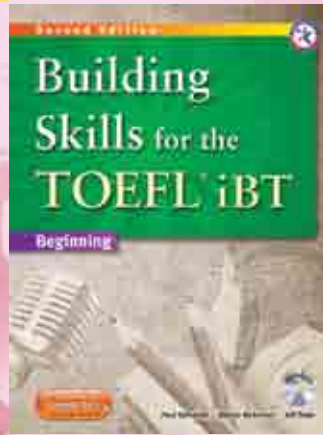
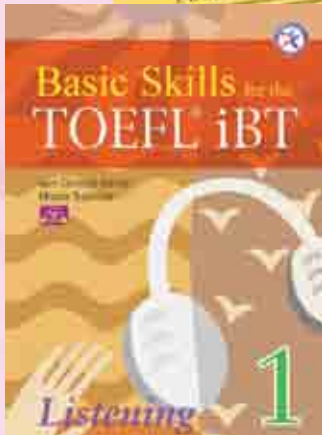
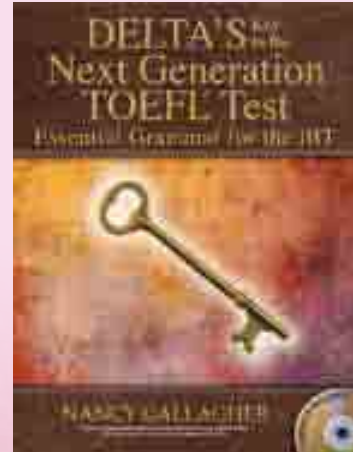
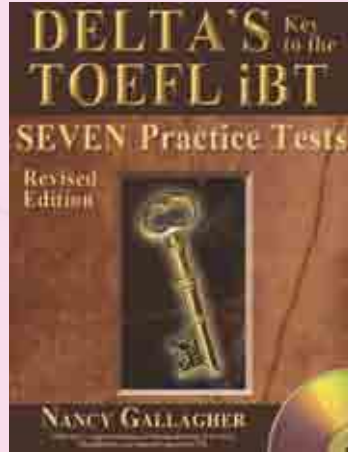
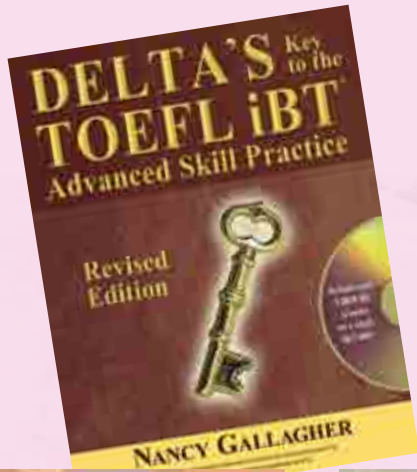
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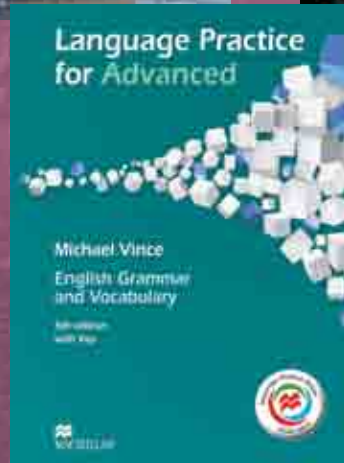
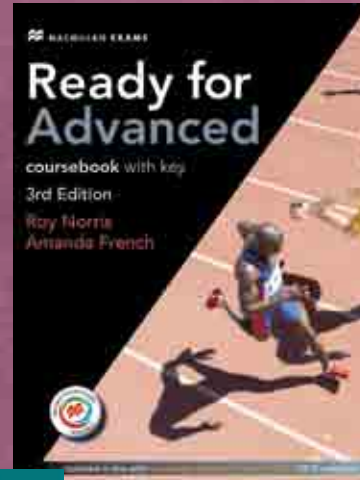


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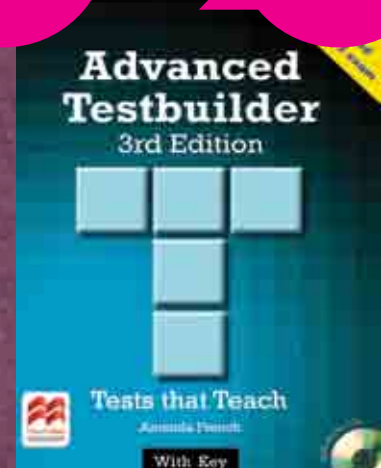
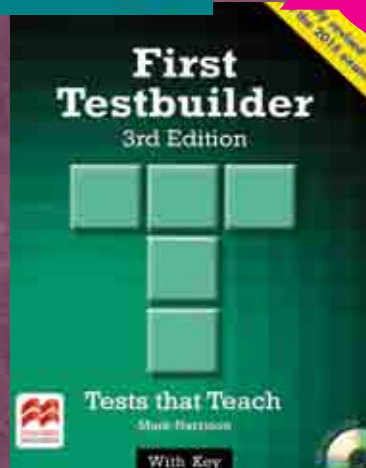
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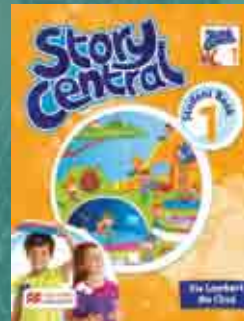
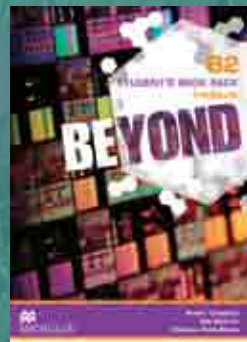
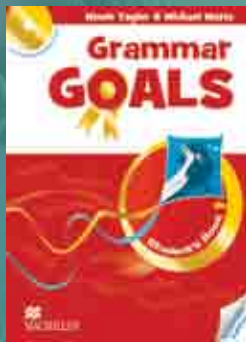
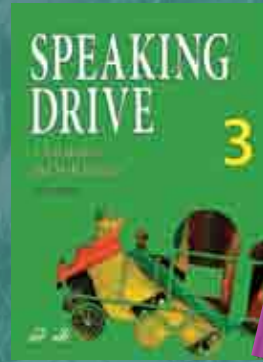
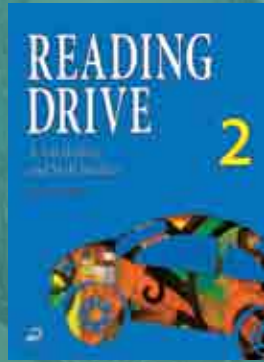
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# K-12

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If students associate language learning with fun, they look forward to it and they want to do more of it.

- Herbert Puchta, co-author of *Hooray!*

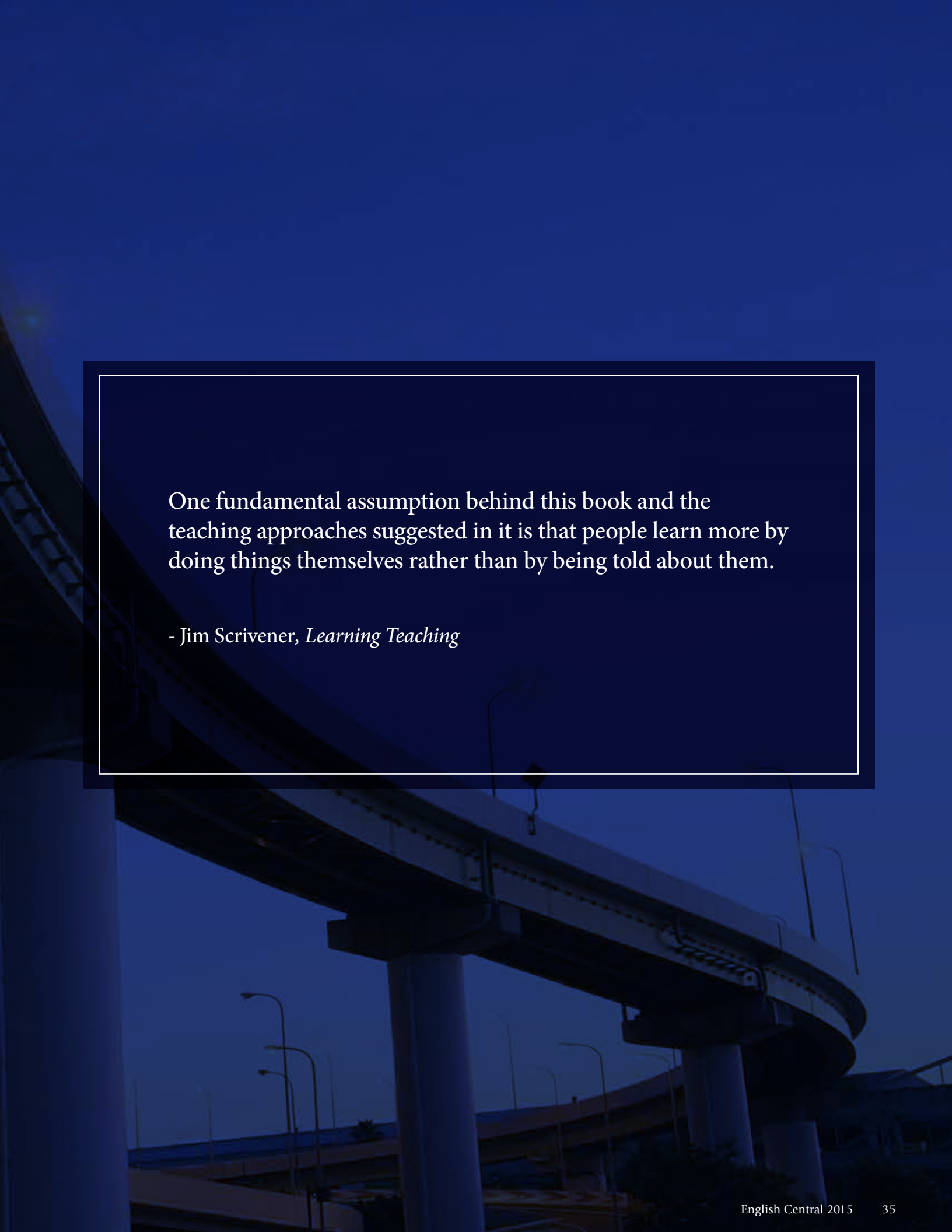


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# METHODOLOGY, TEACHER RESOURCES, GAMES & ACTIVITIES

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One fundamental assumption behind this book and the teaching approaches suggested in it is that people learn more by doing things themselves rather than by being told about them.

- Jim Scrivener, *Learning Teaching*

METHODOLOGY,  
TEACHER RESOURCES,  
GAMES AND  
ACTIVITIES

# LEARNING TEACHING



## ESSENTIAL GUIDE TO ENGLISH LANGUAGE TEACHING

*Learning Teaching* is the essential guide for new teachers and is an invaluable resource for teacher training courses. It combines the basic principles of working in a language classroom with practical teaching advice, helping teachers plan and run successful activities, lessons and courses.

- Video footage of experienced teachers in action.

- Demonstration of common teaching techniques such as error correction, giving instructions and eliciting responses.

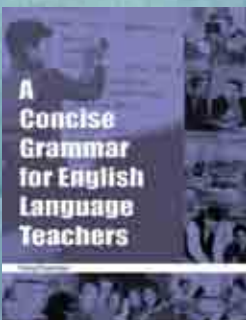
- Updated material on technology covering the use of computers, interactive whiteboards and virtual learning environments.

- New sections on CLIL, young learners and teaching exam classes.



## TEACHING ENGLISH GRAMMAR WHAT TO TEACH AND HOW TO TEACH IT

*Teaching English Grammar* is a handbook for teachers wanting to prepare and deliver effective grammar lessons. It combines a comprehensive grammar reference with practical teaching advice, helping teachers to both understand grammar points and present them.



## A CONCISE GRAMMAR FOR ENGLISH LANGUAGE TEACHERS

*A Concise Grammar for English Language Teachers* excels at making grammar easy to understand, easy to master, and easy to apply in the classroom. Its underlying aim is to help teachers become familiar with the terminology used in modern English language teaching coursebooks and to build confidence in their ability to explain grammar rules, both structural and functional.

METHODOLOGY,  
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GAMES AND  
ACTIVITIES

# MACMILLAN BOOKS FOR TEACHERS



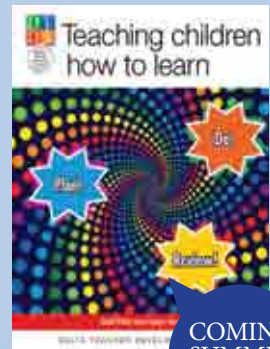
The books in the *Macmillan Books for Teachers* series have been written to expand and develop the skills used by English language teachers. Equally suited for both new teachers and seasoned professionals, the series covers topics ranging from cutting edge methodology developments to practical techniques. Insights from academic research are combined with hands on experience to create books which provide solutions for real world teaching situations.



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sample pages and units.

METHODOLOGY,  
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GAMES AND  
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# DELTA TEACHER DEVELOPMENT SERIES

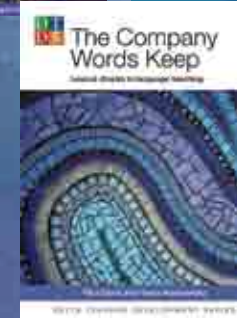
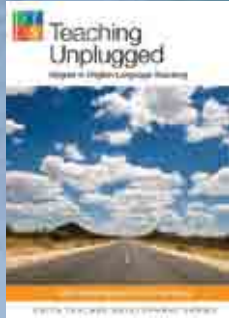
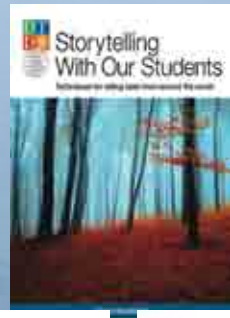
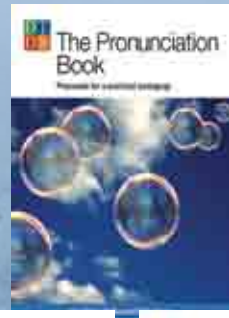


The *Delta Teacher Development Series* features some of the best and most expert authors in ELT writing about fundamental areas of professional interest to teachers today. Each title in the series has three distinctive parts which focus in turn on theory, practice and development.

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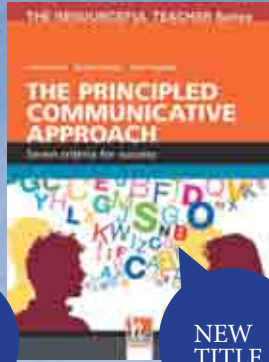


METHODOLOGY,  
TEACHER RESOURCES,  
GAMES AND  
ACTIVITIES

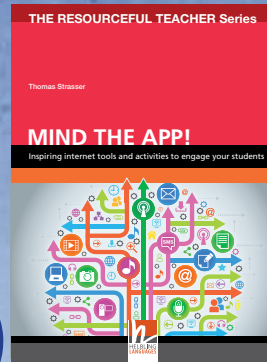
# THE RESOURCEFUL TEACHER SERIES



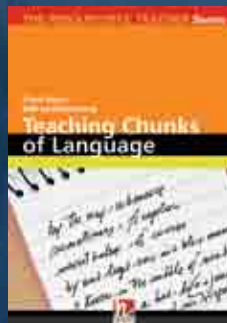
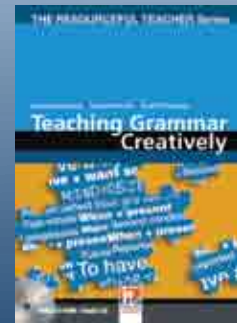
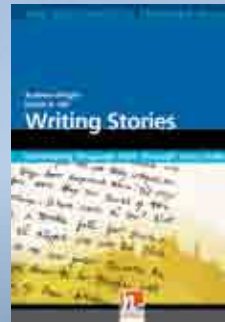
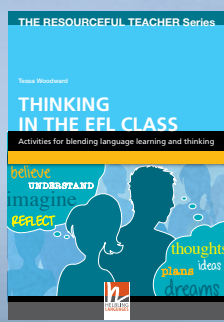
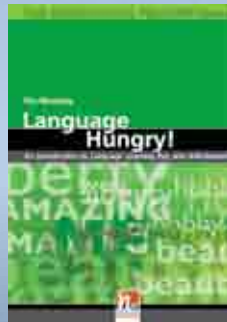
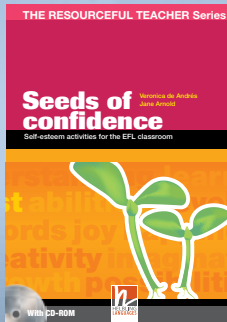
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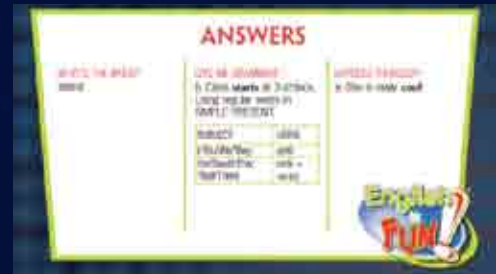
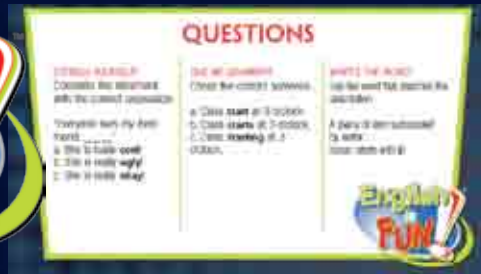
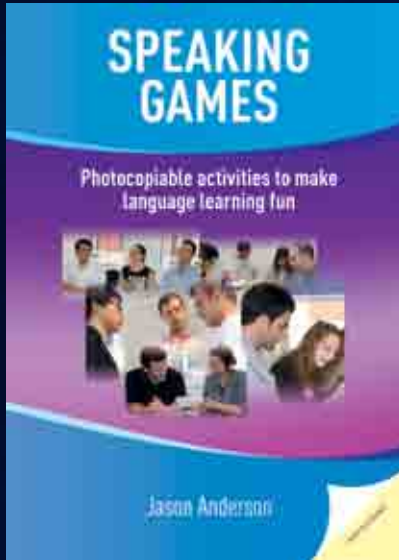
Giving fresh ideas on how to keep students engaged in the classroom, this series provides teachers with the resources they need. Providing both teaching theory and practice, the titles in *The Resourceful Teacher Series* will give any instructor a solid foundation of methodology to take into their classroom.



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# GAMES AND ACTIVITIES



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# INDEX

TITLE	PAGE	TITLE	PAGE	TITLE	PAGE
400 Ideas for Interactive Whiteboards	37	English for Global Industries: Oil and Gas	25	Office Soft Skills	24
4000 Essential English Words	17	English for Law Enforcement	25	Performance	14
50 Steps to Improving your Academic Writing	6	English for Restaurant Workers	25	Presentations in English	24
50 Steps to Improving Your Grammar	17	English for Specific Academic Purposes	7	Reading for Speed and Fluency	15
500 Activities for the Primary Classroom	37	English for the Energy Industries	25	Ready for Advanced	31
700 Classroom Activities	37	English is Fun	40	Ready for First	31
A Concise Grammar for English Language Teachers	36	English through Art	39	Ready for IELTS	28
Academic Listening and Speaking	6	EnglishCentral.com	19	Safety First: English for Health	25
Activities for Interactive Whiteboards	39	Everyday English for Hospitality Professionals	25	Seeds of Confidence	39
Advanced Testbuilder	31	Everyday Survival English	17	Short Articles for Reading Comprehension	15
AGO	40	Eye on Literacy	15	Skillful	4
An A-Z of ELT	37	Fast Track to Reading	15	Sound Foundations	37
Aviation English	25	Film in Action	38	Speaking Games	40
Basic Skills for the TOEFL iBT	30	First Testbuilder	31	Spotlight on Learning Styles	38
Being Creative	38	From Whiteboards to Web 2.0	39	Storytelling with our Students	38
Better Writing	15	Garnet Readers	16	Take Off Interactive	25
Beyond the Sentence	37	Getting Ready for Speech	14	Teaching Children how to Learn	38
Blended Learning	19, 37	Global	11	Teaching Chunks of Languages	39
Building Skills for the TOEFL iBT	30	Going Mobile	19, 38	Teaching English Grammar	36, 37
Business Grammar Builder	24	Helbling Readers	16	Teaching Grammar Creatively	39
Business Spotlight	22	IELTS Foundation	29	Teaching Online	19, 38
Business Vocabulary Builder	24	IELTS Graduation	29	Teaching Practice	37
Campaign	25	IELTS Introduction	29	Teaching Reading Skills	37
Career Express	22	IELTS Language Practice	28	Teaching Unplugged	38
Chat Pack	40	IELTS Target	29	Technical English	25
Children Learning English	37	IELTS Testbuilders	28	Telephone English	24
Communicating in Business English	24	Imagine That!	39	Testbuilder for TOEFL iBT	30
Communication Spotlight	12	Improve Your Skills for IELTS	29	The Autonomy Approach	38
Conversation Strategies	14	In Company 3.0	23	The Business 2.0	23
Core Nonfiction Reading	13	Intermediate Language Practice	17	The Business English Teacher	38
Creative Writing	39	International Management English: Leading People	24	The Company Words Keep	38
Culture in Our Classrooms	38	International Management English: Managing Change	24	The Developing Teacher	38
Delta Business Communication Skills Series: Using Social Media	24	International Management English: Managing Projects	24	The English You Need for Business	24
Delta's Key to the Next Generation TOEFL Test	30	International Management English: Working Virtually	24	The English You Need for the Office	24
Delta's Key to the TOEFL iBT Advanced Skills Practice	30	Issues Now In the News	13	The Principled Communicative Approach	39
Delta's Key to the TOEFL iBT Seven Practice Tests	30	Language Hungry	39	The Pronunciation Book	38
Destination	17	Language Practice for Advanced	17, 31	Thinking in the EFL Class	39
Developing Listening Skills	14	Language Practice for First	17, 31	TOEIC Skills	30
Developing Skills for the TOEFL iBT	30	Learning Teaching Third Edition	36, 37	TOEIC Testbuilder	30
Digital Play	19, 38	Macmillan English Grammar in Context	17	Top-Up Listening	12
Direct to TOEFL iBT	30	Macmillan Readers	16	Transferable Academic Skills Kit (TASK)	5
Discover Debate	14	Macmillan Writing Series	6	Uncovering CLIL	37
Discover English	37	Making Sense of Phrasal Verbs	17	Uncovering EAP	37
Discover the News	15	Meetings in English	24	Uncovering Grammar	37
Discussion Processes and Principles	14	Mind Series	10	Whodunit	15
Discussion Strategies	14	Mind the App	19, 39	Word Teasers	40
Elementary Language Practice	17	Moving Into ESAP	7	Word Up	40
Email English	24	Multiple Intelligences in EFL	39	Writing Stories	39
English for Academic Study	5	Networking in English	24		
English for Everyday Activities	17	New American Inside Out	11		

We use the CEFR descriptors to indicate the level of our materials. Here is a handy chart showing approximate equivalencies in other language proficiency assessment systems.

	Beginner to Pre-intermediate	Pre-intermediate to Intermediate	Intermediate	Upper Intermediate	Advanced	Proficiency
CEFR	A1	A2	B1	B1	C1	C2
IELTS			4.5 – 5.0	5.5 – 6.5	7.0 – 7.5	8.0 – 9.0
TOEFL iBT			41 - 70	71 – 90	91 - 105	106 - 120
CLB	1 - 3	4	5	6 - 7	8 - 9	10 - 12



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